

From Playboy to Fashion Friday

A comparative analysis of student reporters and their sources.

By Bradley Wilson

Observation

As the staff changed, so to did the coverage.

So then, we began to ask the question:
Was the staff accurately covering various factions
of the campus?



TECHNICIAN

THURSDAY

APRIL

29

2004

Raleigh, North Carolina

Senate votes down appointment



Senators debate whether the appointment of the Wolf Aides director was constitutional.

After 45 minutes of deliberation, senators voted down the resolution for Wolf Aides director.

C. Seth Lester

Staff Reporter

Former Wolf Aides filled the back of the senate hall as the Student Senate debated on passing the resolution to confirm Lee Cobb as the Wolf Aides director last night.

The Wolf Aides program is primarily run by the Wolf Aides director, a position that is picked annually in the spring by the outgoing director and the Student Body president.

After being selected, next year's director must be confirmed by the Student Senate before officially taking the position. Last year's director, Mari Matsumoto, chose Tyler Pool, a junior in English, as her successor.

The Wolf Aides director must be filled by the Student Body president before a certain date, or else the appointment falls into the hands of the other elected officers of Student Government.

In early Spring, Student Body President Tony Caravano did not officially select the new director in time as required by SG rules. As a result, the decision on who next year's director would be fell to Mark Matthews, last year's Student Senate President Pro Tempore.

After interviewing several applicants for the position, including Pool, Matthews chose lifelong education student Lee Cobb to become director.

Cobb, who came to N.C. State from Maine Maritime Academy, feels he is

SENATE see page 2

Memorial to be held tomorrow

Staff Report

Michael Paccione's family will hold a memorial service in his honor tomorrow. Paccione's roommate found him dead in his room on Sunday evening.

The service be at the Holy Trinity Lutheran Church at the corner of Brooks Street and Clark Avenue at 1 p.m.

The North Carolina Medical Examiner's office in Chapel Hill has still not determined the cause of death, but police said they did not believe foul play was involved.

Precautions given for online purchases

Roy Cooper, North Carolina's attorney general, tells student to be wary of online auction

Jodi Swicegood

Staff Writer

Online auctions are one of the top-10 complaints received by North Carolina Attorney General Roy Cooper.

Recent concerns from Attorney General Roy Cooper have been raised over the legitimacy of online auctions and even online shopping. Many people choose to partake in online shopping for the convenience and reduced prices, but some don't get their money's worth.

Online, people can shop for the latest clothing, or attempt to make a profit by selling back some of their old stuff. The most famous online auctions include eBay, Amazon, Overstock.com, and Yahoo. Also, most stores have their items online such as Victoria Secret, the Gap and Nordstrom's.

Almost every nationwide store has online outlets that allow consumers to shop in the convenience of their home or office.

Journa Franz, a freshman in psychology, has shopped online at Amazon and Victoria's Secret.

"I shopped at Victoria's Secret online because online they carry a lot of clothes like shirts and jeans and most of their stores in the mall don't carry those items," Franz said.

Franz commented that she shops online only when the item is not available in a

store.

When asked about her overall satisfaction with the products that she received she talked about the high shipping and handling fee.

"So far everything I have bought has fit, but they really burn you with the shipping charges," Franz said.

Lizzy Hardy, a freshman in statistics has shopped online at eBay, Amazon, British Airways, Travelocity, Expedia, and U.S. Airways.

"I shop online because I like to compare prices for all types of items and this is the fastest and most convenient way," Hardy said.

"Everything I have ordered online I have always received in the promised amount of time and in good condition," Hardy said.

On a scale of one to ten Hardy rates online shopping at a nine.

"I rate online shopping a nine only because it is always a gamble since you can't see the specific item you are ordering in person," Hardy said.

Freshman in textiles, Dale Eramo has shopped online at eBay, Travelocity, Banana Republic and Urban Outfitters.

Eramo shopped at Travelocity where he bought plane tickets to New York City and Panama City, Panama.

"On eBay I have bought Ugg boots, and a Christian Dior shirt," Eramo said.

"I have never been unsatisfied with my products," Eramo said.

Attorney General Roy Cooper has advice to those that chose to partake in online

AUCTIONS see page 2

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RED: The Final Edit

The year in review. See inside.

diversions
viewpoint
classifieds
sports

5
8
9
10

weather
today
tomorrow

78°/55°
81°/63°

technicianonline.com

COVER STORY



Amna Cameron, left, displays her dream sprite tattoo, one of four tattoos that she has. The dream sprite art was altered from a playing card that her younger brother, David, gave her. "He knows I love fairies, I wouldn't have gotten it if it didn't come from my brother." Mira Tashakkot used her own design for her tattoo, using elements such as stars and moons. "It doesn't really 'mean' anything, but it's perfect because it's me. I drew it."

Stately Ladies poised for overhaul

Committee on athletics recommends that campus escort program should be open to both genders.

News Staff Report

The Stately Ladies, an organization of female students that introduce football recruits to the campus, may have to make room for a new type of escort next year.

Last Friday, the University Standing Committee on Athletics voted to recommend to the N.C. State Department of Athletics that the Stately Ladies program open to interested male students. The recommendation, pro-

posed by Ruthann Cage, also suggested that the program be renamed in a manner that is non-gender specific.

This recommendation comes in response to a proposal before the NCAA Division I management council and board of directors that would limit on-campus hosts of recruits to actual members of the team recruiting and to groups like the Student Ambassadors.

The interactions of the hostesses in the Stately Ladies program with recruits are already strictly regulated, as are those in similar programs at other universities. However, the NCAA is considering further restrictions because of a scandal at the University of Colorado, where seven women said athletes

or recruits raped them since 1997.

In the April 20 faculty senate meeting, according to a previously printed article, athletics director Lee Fowler said that the NCAA would "reign in some of the on going excess." However, Fowler assured the senate that none of those excesses has "occurred at this university."

Amongst many other regulations, Stately Ladies are not allowed to date recruits or receive meals without paying for them. In 1998, members of the Stately Ladies program violated NCAA's regulation by eating snacks at half time of a basketball game and having a meal at the football stadium.

No participants in the Stately Ladies program were available for comment.

Feminine Ink

N.C. State women reveal their reasons for going under the needle and being marked for life.

As spring arrives, a change comes over the women at N.C. State: scarves find their way to the closet, sleeves give way to straps and midriffs go bare. All of this freshly aired skin not only reveals tan-lines and pierced belly buttons; it also displays those otherwise-hidden tattoos.

A trip to Tucker Beach on a sunny day will demonstrate that women are increasingly getting tattoos. Kanji (Japanese characters) on the hip, starbursts on the neck and flowers on the lower back are all common sights.

Christy Alexander, the only female tattoo artist at Blue Flame Tattoo on Hillsborough Street, reveals that there is a change in women's attitudes.

"Over the past 20 years, women have gotten tattooed more," she said. "It's a lot more acceptable. It's not just for sailors and hookers anymore."

"It's always been acceptable for women to decorate themselves," said Shawna Jones, a senior in English who has six tattoos. "Tattoos are an extension of makeup and ear piercing more than anything." Despite a growing acceptance of tattoos socially, the sentiment remains that women in the workplace should not openly sport tattoos.

Amna Cameron, a junior in history who has four tattoos, said that she chose to get her tattoos on less public areas of her body, such as her hip and lower back, for that reason. "If I'm going up against someone [for a job] I hope I won't lose it because of my appearance," she said. "But until someone says

INK see page 5



April 29, 2004
Staff: 64% male
Campus: 57% male
male editor

Raleigh's BIGGEST Party!
Thursday Night Dollar Night!
\$8.00 Cover

Precautions taken for online purchases

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COVER STORY

Feminine Ink

STORY AND PHOTOS BY RAY BLACK III



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test," Caravano said, recalling his
idents on Friday.
ed students to take the diplomatic
dy thinking about protesting the

TAILGATING continued on page 2

on hike



Sizzlingspread

FIVE N.C. STATE WOMEN POSED FOR PLAYBOY'S "GIRLS OF THE ACC" ISSUE

STORY BY TIM COFFIELD

Caciwa Eaton talks about her appearance in Playboy magazine's new "Girls of the ACC" edition with the same tone someone getting a first tattoo or going skydiving might use:

"Years from now, when we're all old and wrinkly, it's going be the most awesome thing to look back and remember this time in our lives," she says.

An outgoing, dark-skinned girl of Japanese-American descent, Eaton is one of five N.C. State students featured in the venerable magazine's newest addition. For those who've seen their hot-tubbed group photo, she's the one in the middle or, as one male student with a fresh copy in his hands remarked, "The boob girl."



PLAYBOY

continued from page 1

other pages.

When viewed in the context of the other ACC schools' representatives (Check out the Florida State belles, whose motto seems to be: "We shall leave no knot tied and nothing, at all, to the imagination."), they come across as the least audacious and most playful chicks in the conference. Which, it seems, is a far more enduring symbol for collegiate femininity than, say, the open-mouthed snarl on the Maryland girl or the spread-eagle pictures of the Seminoles.

But still, they are mostly naked. Mostly naked representing NCSU.

SIMPLY PUT: WHY?

The big question, then, is obvious: Why in the world did you — and thousands of other girls, every year, all over the country — volunteer to share yourself with the world in this way?

"I mean, it's Playboy, you know!" says Danielle, a senior biology major.

She's the one in the foreground with the white tank top, grinning from behind a soaking wet head of shiny black hair.

"To be put in Playboy is to show that you're beautiful, and that [the magazine] wants the world to see you, it's such an honor. It's any girl's dream," she says.

Fitzgerald, a senior in psychology, agrees.

"I just thought it was the opportunity of a lifetime," she says. "It's a really classy magazine. The whole process was so much fun. I'd do it again in a heartbeat."

These girls, all of them, say they take pride in joining the list of edgy movie starlets and female icons that have: Monroe, Fawcett, Derek, Crawford, MacPherson, Burke, dozens more.

After all, as Danielle points out, "it's not like Hustler or anything like that. It's classy."

Though it would be a mistake to interpret all motives as this abstract, says Younan, a senior in chemistry



NCSU girls appearing in Playboy: Shannon Younan, Corissa Eaton, Erika Hinsdale, Ronnie Danielle and Jenna Fitzgerald pose on a campus utility vehicle. The girls were a part of the magazine's "Girls of the ACC" spread, which hit newsstands last Friday.

nerve-wrecking audition process ("I threw up," Fitzgerald admits.) And they were selected. What next? Call dad with the big news!

"Hell no," says Younan. "Haven't told him."

The other girls were generally more open with their parents. Fitzgerald actually got their permission before she even auditioned. Danielle, whose sister appeared in the same magazine back when Playboy came to NCSU in 1998, called it "a family tradition."

She called her mom when she got the news she'd been selected, but admits that her dad, however, "hasn't quite got that phone call yet."

Hinsdale, a senior in zoology, had the guts to tell her father.

"He was quiet at first, but then he told me, 'It's every father's dream to have a girl beautiful enough to be in Playboy,'" she remembers. "So he was supportive."

Eaton's dad — a supervisor at Cherry Point, a military base full of 18-25 males for whom Playboy

The appeal is simplistic, say the girls.

"It's real," Danielle says. "Guys like thinking, 'Wow, she might be in my class.' It's exciting."

Hinsdale says that the girls "come off as more attainable."

Eaton puts an additional spin on it.

"The ACC edition is really cool," she says. "Because it's showing there are beautiful women who have brains, and that's something a lot of people think isn't really possible. [To be chosen for] having brains and beauty at the same time, it's such a great honor."

CAMPUS REACTION

For their part, the NCSU administration shies away from taking a stance. Interim Chancellor Robert Bannhardt, for example, declined to share his personal feelings on this matter.

The faculty, however, is more open.

"Presumably," observes the philosophy department's Thom

NCSU and its educational excellence."

Ethics professor Katie McShane sums up the debate in a more serious sense.

"The main issue is one of respect," she says. "Some people think that the way Playboy represents women is incompatible with respect for women. Others worry that by representing women in these ways, Playboy offers encouragement to those who are already inclined not to think of or treat women with respect."

She concludes that most ethicists would agree, however, that this country had far more important things to worry about than a girl's personal decision to pose nude.

The girls, meanwhile, shake off any criticism like tiny dandruff flakes.

"Everyone's entitled to their own opinion," Fitzgerald says. "But it wasn't degrading in any way. It made us look beautiful."

But it was Hinsdale who perhaps

Jenna Fitzgerald



Class: Senior

Major: Psychology

Hometown: Raleigh

Something people should know about you: I coach gymnastics and I have a younger sister that can pass as my twin.

Favorite Dinosaur: T-Rex.

Favorite NBA player: Shaq, of course!

Favorite Gangster Rapper: Hmmm...it's a toss up between Dr. Dre and Snoop.

Career Goals: Haha! Aspiring Actress and model of course, but really I want to be a psychologist.

Bush or Kerry? Neither, but if I had to pick Kerry.

In your opinion, have aliens ever landed on earth? Waaah! No.

Your Strangest habit: Uhh, I wash my hands like crazy.

Ronnie Danielle



Class: Senior

Major: Biology (minor Genetics)

Hometown: Knightdale

Something people should know about you: I'm a very outgoing and determined individual and my sister was in the 1998 issue of Girls of the ACC.

Favorite NBA player: I like College Basketball.

Favorite Gangster Rappers: Jay-Z.

Career Goals: To graduate in May, take a year off and work at the National Institute of Health (NIH), then apply to med-school.

Bush or Kerry? Kerry.

In your opinion, have aliens ever landed on earth? No.

Your Strangest habit: I don't eat sandwiches.



THE HEEL IS IN

STRAPPING ON THEIR BELOVED PUMPS AND SEXY STILETTOS, THE YOUNG WOMEN OF N.C. STATE AND SURROUNDING UNIVERSITIES STAY TRUE TO FASHION TRENDS AND IMPLICIT SEX APPEAL.

STORY BY ASHLEY HINK | PHOTOS BY REBECCA ARNOLD



With soft piano playing in the background, women of all ages slowly make their way from table to table, wide-eyed as they marvel at beautifully placed displays, finger at exquisite detail and gawk over a rainbow of colors. The objects of adoration are not jewels, antiques, sculptures or other expensive collections beyond the scope of necessity. They are shoes. However, these women wouldn't reserve oohs and ahs for simple white Keds or flat Birkenstock's, they are for the high heels so delicately perched atop tables in Nordstrom — the designated department store leader for footwear.

The high heel, which made its fashion debut far after the invention of shoes, is more popular than ever, especially among young women.

Area college women subscribing to the latest stiletto styles can be seen throughout area night clubs and bars, stepping carefully with less finesse and slightly more height than normal. Anna Hester, a senior at Meredith College in fashion merchandising and proud owner of 45 pairs of shoes, claims that "shoes can make or break an outfit."

The two rather small items south of the ankles have quite the fashion power and can break more than an outfit — high heel obsessions can easily break the bank and, at up to seven inches high, a few ankles along the way. One of the most popular brands for young women at Nordstrom, BCBG Girls, offers patent leather heels in deep shades of metallic for around \$100 a pair. Do the math and a collection similar to Hester's becomes quite costly.

For all the money spent, painful nights walking the streets of downtown Raleigh and hours spent flipping through InStyle and Vogue, there's one thing for sure, young women love their heels.

RUNWAY WEARING AND TREND SETTING

The classic high heel has come a long way since the youthful days of baby boomers. While baby-boomer moms used to go into the city twice a year to get their yearly church and work shoes, the classic brown and black pumps — the only essential heels of the time — now just don't cut it.

Ashley Moody, a senior in education at UNC-Chapel Hill, claims that she isn't obsessed with shoes like other girls she knows. As she strolls through the aisles of Nordstrom, she says that she's "looking for nothing in particular — just shopping around."

Her attention is drawn toward the display of BCBG Girls, where

HEELS continued on page 4



Proving that fashion trends come and go, these bright pink vintage pumps have the flower ornamentation and beadwork of today's high-heels that fill the pages of fashion magazines and adorn the feet of fashion-savvy young women.

Sept. 23, 2004

MTV'S "ROCK THE VOTE" CAMPAIGN SPRINKLES CELEBRITY STARS WITH ITS VOTING MESSAGE AND VOTERGASM.COM ATTEMPTS TO MIX SEX AND SEDUCTION TO DO THE SAME. THESE AND OTHER CAMPAIGNS AIM TO GET YOUNG VOTERS TO THE POLLS, BUT WHEN DO IMAGES OF SEX AND STARDOM DILUTE THE REAL VALUE OF VOTING?

[illegible]

It seems strange that a "Don't Buy" list that is public, could be used to drive more pressure on companies to "open" their right side. I am surprised that Whiting could pull one trick to the public. In the matter of new and the possibility of more trade, the public is not allowed to see it.

Different groups are increasingly aware that they have interests at stake, which could mean – legally or otherwise – an extension of their autonomy. They need questions in leadership will provide go to gathering leaders need to take to providing leaders with the tools of sustained decision-making. It requires the leadership ask go to the group to reach the common consensus.

But just when you're making up your mind to get off, another note is the signal you'll be welcomed again, springing you up to repeat the entire series. This is the process, in other words, that the brain uses to maintain and re-pattern a thought.

A perfect example of a group attempting to reach an individual using money through one use in the market economy is the fact that a Muslim, even a religious one, by using as the religious community to provide the range of a billion dollars to support the cause with the message: "This is a 100% gift." The same is true for the religious community.

The film was recognized with recognition through winning the "Emergent Bridge" award by the National Film Association. The bridge metaphor is a metaphor for the relationship between the film and the audience.

For example, the lowest string level is the octave below middle C (string 1) and the highest level is the octave above middle C (string 5). The strings are numbered 1 through 5, starting from the lowest string (string 1) and moving up to the highest string (string 5).

...and what is the point of that?

There are also links to "information" sites around the Internet that offer a description of how to read through various genres with paragraphs. It's a complete one-stop website to consult without having to search for it. I'd suggest links to your library as well as the website. In 2005, more than 27 million young adults were killed only to have their reading skills lost. Now, yes.

Dr. David Kaplan is the executive director of the Center for the Study of the History of the American West, which is part of the University of Colorado at Boulder.

While comparing the results from a single publication, Cohen et al. (2002) were advised that it was not possible to determine, a priori, whether the results from the two studies would be similar or different. They concluded that the results were similar.

Students receiving a promotion after eight to twelve years of work holding a previous position were selected at random with half the sample being the new hire group. In fact, it was equally possible that the opposite had taken place, promotion of the 4-year group into the 5-year group. "There is nothing certain about people, including the people who work and know how they can be getting to work!"

Another West Nile problem is that it is not a reportable disease in most jurisdictions. In the United States, only 10 states require a physician to report a confirmed case of the disease. In other jurisdictions, it is not even considered a communicable disease. In the United States, physicians are encouraged to report cases of West Nile disease to the local health department, but this is not a requirement.

Take advantage of this opportunity. The Daughters of the Daughters Festival are and always will be "Daughters' Festivals" where generations gather to celebrate and celebrate together. Don't miss it!

[illegible]

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with the following two alternative hypotheses and I tested a χ^2 goodness-of-fit test. There is no reason to prefer a uniformity (the frequency of the deviation is 0.01%) of the "no of Lys" readings over the other two.

In a follow-up issue, *Journal of the American Academy of Child and Adolescent Psychiatry*, Kaplan and his colleagues report that adolescents with anxiety disorders who were treated with a combination of cognitive behavioral therapy and medication had a better outcome than those who received medication alone. The researchers also found that adolescents who received cognitive behavioral therapy alone had a better outcome than those who received medication alone. The researchers concluded that the combination of cognitive behavioral therapy and medication is the most effective treatment for adolescents with anxiety disorders. The researchers also found that adolescents who received cognitive behavioral therapy alone had a better outcome than those who received medication alone. The researchers concluded that the combination of cognitive behavioral therapy and medication is the most effective treatment for adolescents with anxiety disorders.

Students have a reputation of the College themselves, concentrated the concepts, practice is getting strong, determined to make that one, for themselves, that dream.

[illegible]

However, political representation is limited within the offices, and those engaged in the work of the institutions or movements of the state are not able according to www.undp.org/2002/04 and elsewhere, to serve the state.

According to the *Journal of Interpersonal Violence*, the researchers found that the most common reason for the use of physical force was to control the partner's behavior. The researchers also found that the use of physical force was more likely to be used by men than women.

and the authors conclude that the results are consistent with the hypothesis that the observed effects are due to the presence of the *hsp70* gene in the genome of the *hsp70* transgenic plants.

"It has really been a change for me and it is the absolute best and get out and out. I'm convinced. There are the best that is going to improve the others."



Oct. 21, 2004

WEEKLY NEWS OCTOBER 6, 2006

Features

TECHNICIAN

FASHION FRIDAY

CRAZY ABOUT SHOES

STUDENTS COLLECT SHOES OF ALL SHAPES AND SIZES

STORY BY NICOLE GARYN | PHOTO ILLUSTRATIONS BY SARAH ROBERTSON



They come in all shapes and sizes, colors and patterns, designs and textures. From tennis to stilettos, boot to flat, flip to flip, everybody has a pair of shoes. But there are some who love shoes so much, they have over taken their closets, dorm rooms and dresser drawers.

Morgan Wicks, a junior in communication who wears a size 8 1/2, said she stores some of her shoes in the bottom drawer of her dresser because they do not fit in her closet.

Other collectors have the same storage problem.

"My mom gave me a box to bring to college. She said I could bring as many shoes as I could fit in the box," Myahle Kirsch, a Freshman in Business Management, said who wears a size 6, said.

Kirsch has almost 50 pairs of shoes, but she reserves between 10 pairs she wears on a regular basis.

"Usually I pick out my shoes first and then I pick out my clothes to match," Kirsch said.

Kierin Finch, a sophomore in art and design who wears a size 10, said she is addicted to her shoes to match her outfit as well.

"I buy a new outfit every week and a new pair of shoes to match. I do most of my shopping online," Finch said.

With so many shoes, shoe collection just creates a special way of organizing and sorting them.

Finch organizes her shoes into five categories: day time, nighttime, event and special occasions.

"The daytime shoes don't have much detail on them, plus colors like red,



blue. The nighttime shoes have sequins, rhinestones, embroidery and more details," Finch said.

Event shoes are purchased for specific outfits and special event shoes are for cocktail parties, business parties and other important settings, according to Finch.

But all shoe collectors are as specific with the way they organize their precious collections. Wicks said she organizes her shoes by the seasons.

"They're organized. They are cold weather shoes and warm weather shoes," Wicks said.

Wicks started collecting shoes at about age 13, when her first moped arrived. Now she has a collection of all styles from pink to white to orange to green.

"There are no limits for her, shoes and beyond. They are too hot for words," Kirsch said as she put on a pair of red

leather wedges with a band of gold around the edges.

Kirsch said her favorite type of shoe is boots.

"Most people can't believe I wear 1- or 2-inch heels around campus every day... they're not terrible accidents," Kirsch said.

Kirsch started her collection her freshman in sophomore year of high school after she stopped wearing the uniforms she wore that accompanied her Catholic school uniforms.

With shoes falling out of these students' closets, one wonders where they all come from.

"I have a lot of shoes on vacation, some from Europe, Egypt and from different parts of the country -- California, New York. I travel a lot," Kirsch said.

Finch's collection also comes from all over, although she gets a few from her mom's closet when she gets a chance.

"My mom has so many shoes. We wear them once and never again," Finch said.

Finch said she did not even realize she was a shoe collector until one day when she was doing some spring cleaning.

"I didn't even know I collected shoes until one day I was cleaning out my closet and realized -- (kisses air shoes)," Finch said.

And there are always compliments from those who simply admire the collections.

"Of course they comment. People love me and high heels," Wicks said.

So whether there are high heels, stilettos or flats or boots at all, shoes are a popular obsession that some women and men cannot live without.

"I am a girl of shoes and I think 'Oh, those are cute' and then they come home with me," Finch said.



**FINALS
MADNESS
SALE!
FRIDAY**

Dec. 8, 2006
Staff: 52% male
Campus: 56% male
male editor,
female managing editor

Features

TO HSYCLAY



Fall into flats

For walking across campus, students say flats are a comfortable, but stylish option

COVER BY LILIAN WHITE
PHOTOS BY SARA ROBERTSON

They're in motion all over campus, but unlike their many predecessors, they move waltzily.

They slip in no-classes, skip over the bricks -- and unlike those terribly tricky sneakers, slipping into a pair of flats is just as terrible as it is comfortable.

"They're definitely more comfortable to walk around in than sneakers," said "Tiger" Tugboat, a member of the Tiger Marching Band and a member of the "Tugboat" band.

"I like them a lot with pants. It gives you a little bit more of a polished look than just tennis shoes or flip flops."

Students and the band's members all agree that flats are a stylish choice. They're also a comfortable choice, especially when you're walking across campus.

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Students and the band's members all agree that flats are a stylish choice. They're also a comfortable choice, especially when you're walking across campus.



Senior Tugboat, a member of the Tiger Marching Band, and his girlfriend, a member of the Tiger Marching Band, are walking across campus.



FLATFISH IS BETTER

There's a lot of love for flats on campus. They're comfortable, stylish, and easy to wear. They're also a great choice for walking across campus.



Oct. 6, 2006
Staff: 52% male
Campus: 56% male



BEHIND THE ANGLISHED WITH TALENT... these three men...
 their play-acting, a sense of technical...
 David... a... of... and...
 a... of... and...
 from the... "W... of..."
 ... was the... for the...
 ... of the... from... from...

2008 Agromeck yearbook
 female editor

Costumed students take over Hillsborough Street on Halloween

昌黎先生集 卷之四 书 四

[illegible]

◎ 俗文化語彙 · 1



On Jan. 10, in 1968, Bill
Haggen, a junior at Fort and
Hendrix, took a break up
Birmingham Road during
his lunch. "We were in
hurry. They caught us,"
Haggen said. "We're John
Haggen."

**2008 Agromeck yearbook
female editor**

The Problem

- Are students limiting their coverage?
- What happens in college communities whose newspaper staffs are overwhelmingly liberal and white, while the student body population is more diverse?
- Do student reporters instinctively seek out sources from among their own social and peer groups on campus, or do they strive for truly balanced coverage?



Literature Review

Diversification efforts must extend beyond hiring practices.

Carol Liebler & Susan Smith



Literature Review

News organizations discriminate against ... 'the poor, the powerless and the ideologically marginal,' thus making scarce news about and for them.

Herbert Gans



Literature Review

“At the heart of each explanation [for failure to achieve diverse sources] is the modern prerequisite of routinization ... to produce news effectively for the infinite number of stories that occur each day.”

Brown and Bybee



Time Out for Diversity



Time Out for Diversity

“We want to accurately reflect life in our communities. If our newspapers are not inclusive enough to regularly portray the diversity of these communities, then we are presenting a fundamentally inaccurate report. That lack of accuracy undermines our journalistic credibility.”

1999 American Society of Newspaper Editors
Time Out for Diversity study



Time Out for Diversity

The first National Time-Out for Diversity survey asked newsrooms to conduct audits of their own coverage and source selection, providing rubrics that cut across five “fault lines” —

- race
- gender
- geography
- class
- age



Hypotheses

1. Student reporters over-rely on sources whose race, gender, classification, and college of study are similar or identical to their own, at the expense of coverage of other groups on campus.
2. The staff profile we have compiled will closely match the statistics on our sources.

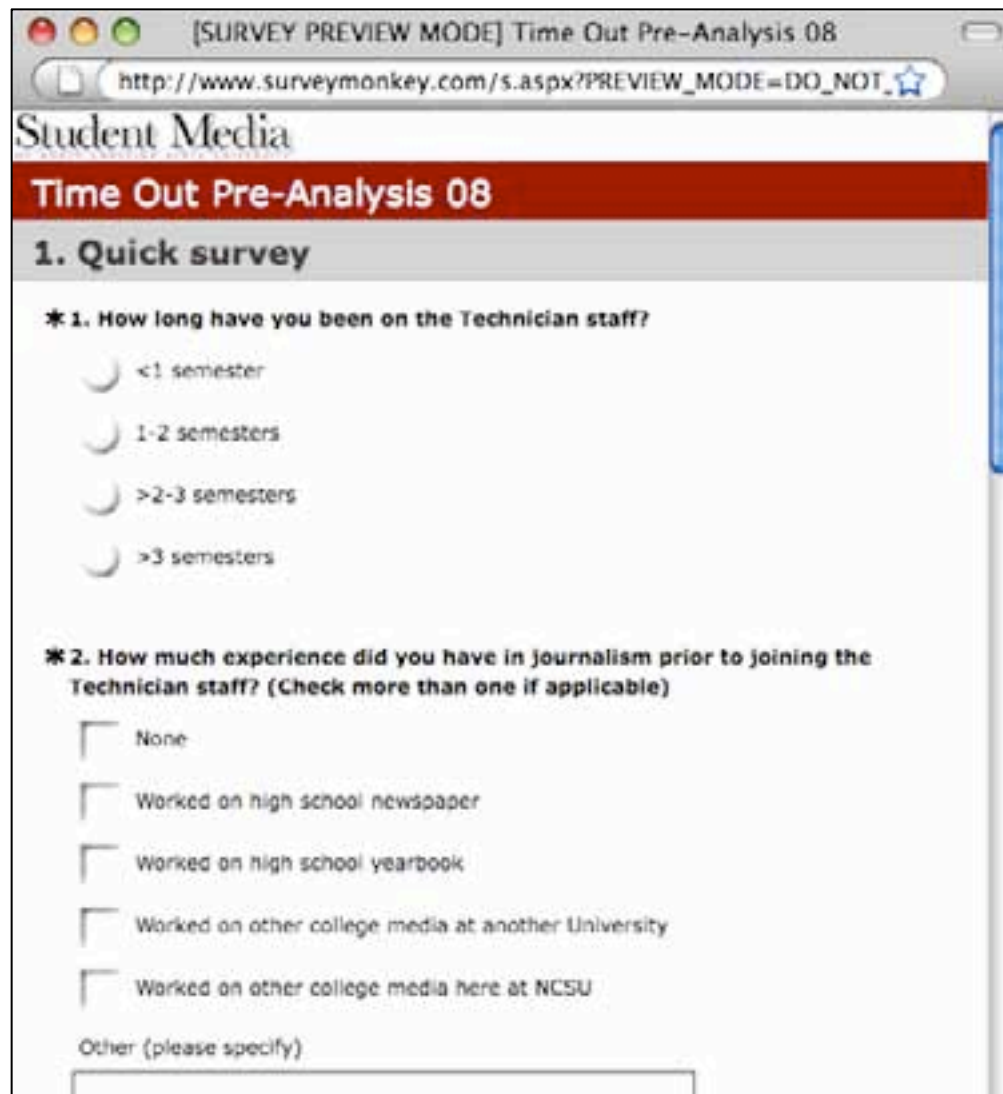


Methodology

- Pre-analysis
- Content analysis
- Comparison



Pre-Analysis



[SURVEY PREVIEW MODE] Time Out Pre-Analysis 08

http://www.surveymonkey.com/s.aspx?PREVIEW_MODE=DO_NOT_*

Student Media

Time Out Pre-Analysis 08

1. Quick survey

* 1. How long have you been on the Technician staff?

- ☐ <1 semester
- ☐ 1-2 semesters
- ☐ >2-3 semesters
- ☐ >3 semesters

* 2. How much experience did you have in journalism prior to joining the Technician staff? (Check more than one if applicable)

- ☐ None
- ☐ Worked on high school newspaper
- ☐ Worked on high school yearbook
- ☐ Worked on other college media at another University
- ☐ Worked on other college media here at NCSU

Other (please specify)



TIME OUT STEP 2 STORY / PHOTO ANALYSIS

INSTRUCTIONS: The Fault Lines are reflected in the sources, subjects and topics of photos, stories, columns and editorials. Sources provide information for stories. They are quoted and paraphrased in stories. Subjects, the persons the story is about, may or may not be quoted. Only the sources of stories should be analyzed. Only the dominant subjects in photos should be analyzed.

one can often determine the gender of a source by the name. The audit can analyze only fault lines that are explicitly stated/visible in the story/photo or those that can be determined through the **yearbook**, **Facebook** or the **campus directory** or information accompanying the story. Make some effort to determine the characteristics of the source.
If a story does not state or indicate a particular fault line, enter X for "can't determine."

Every subject/source reflects all four fault lines, but rarely are all four explicitly stated. For example,

DATE: _____ VOLUME/ISSUE: _____ PAGE: _____ KEY WORDS IN HEADLINE: _____

1. STORY TYPE

☐ page 1 news/feature
☐ inside news/feature
☐ opinion (includes columns, editorials, reviews)
☐ sports
2. PLACEMENT

☐ page one
☐ major story
☐ minor story or caption only
3. LOCATION OF EVENT

☐ on campus
☐ school activity off campus
☐ non-school activity off campus
☐ other (specify) _____
4. IMAGES

Does the story have images?
☐ yes ☐ no

NUMBER OF SOURCES IN STORY

☐ one
☐ six
☐ two
☐ seven
☐ three
☐ eight or more
☐ four
☐ not applicable
☐ five

SOURCE/SUBJECT	RACE/ETHNICITY	GENDER	CLASSIFICATION	COLLEGE		
1						
2						
3						
4						
5						
6						
7						

FAULT LINES

RACE/ETHNICITY

1. American Indian
2. Asian
3. Black
4. Caucasian
5. Hispanic
6. Mixed race
7. Other (specify)
X. Can't determine

GENDER

1. Male
2. Female
X. Can't determine

CLASSIFICATION

at time of story
1. Freshmen
2. Sophomore
3. Junior
4. Senior
5. Grad student
6. Other student
7. Teaching Faculty
8. Staff
9. Other
X. Can't determine

COLLEGE

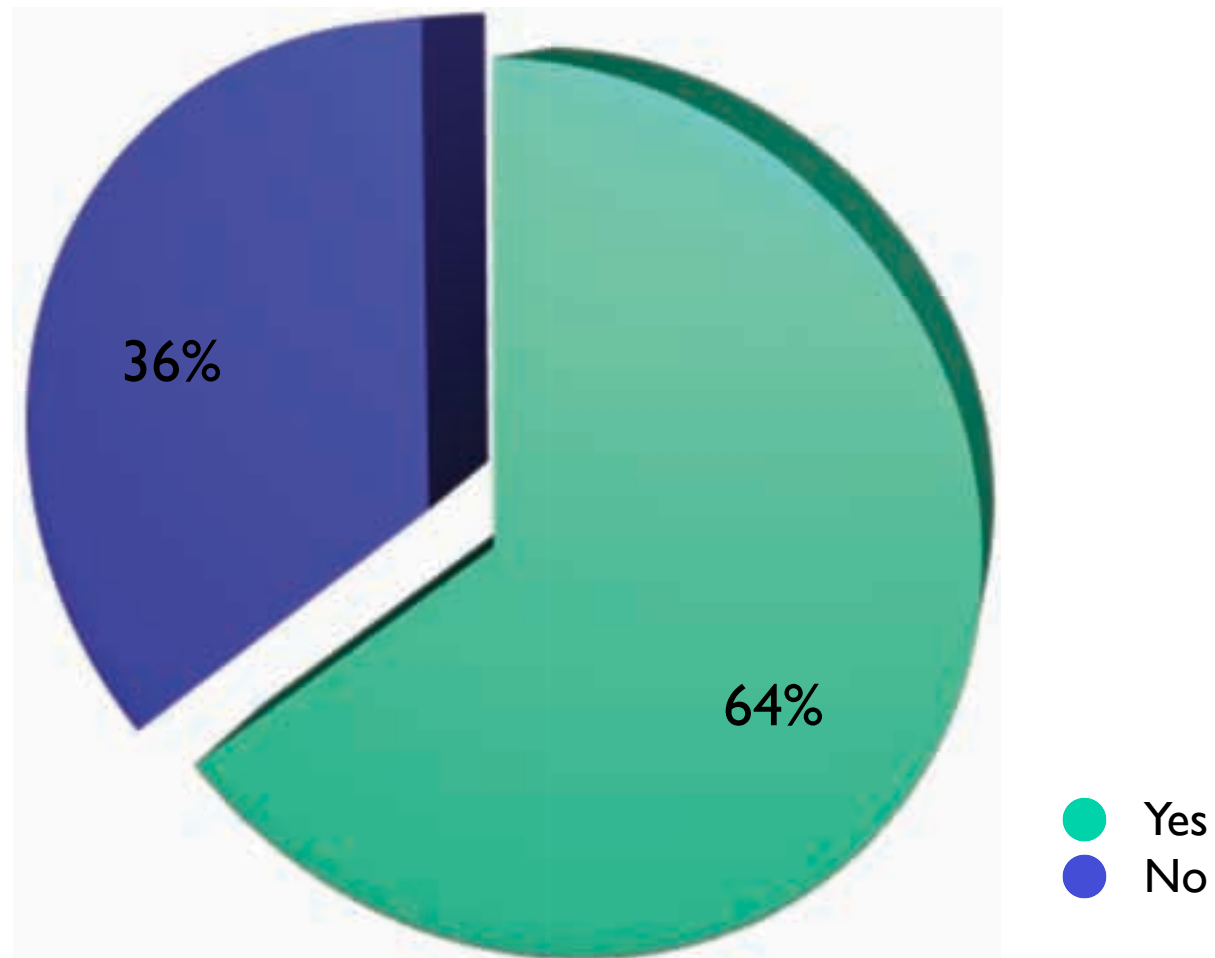
1. Agr. & Life Sciences
2. Design
3. Education
4. Engineering
5. First Year College
6. The Graduate School
7. Humanities & Soc.Sci.
8. Management
9. Natural Resources
10. Phys./& Math.Sci.
11. Textiles
12. Veterinary Medicine
X. Can't determine

TECHNICIAN • TIME OUT FOR DIVERSITY 2008



Staff Perception

Does the Technician's staff accurately reflect the school's diversity?

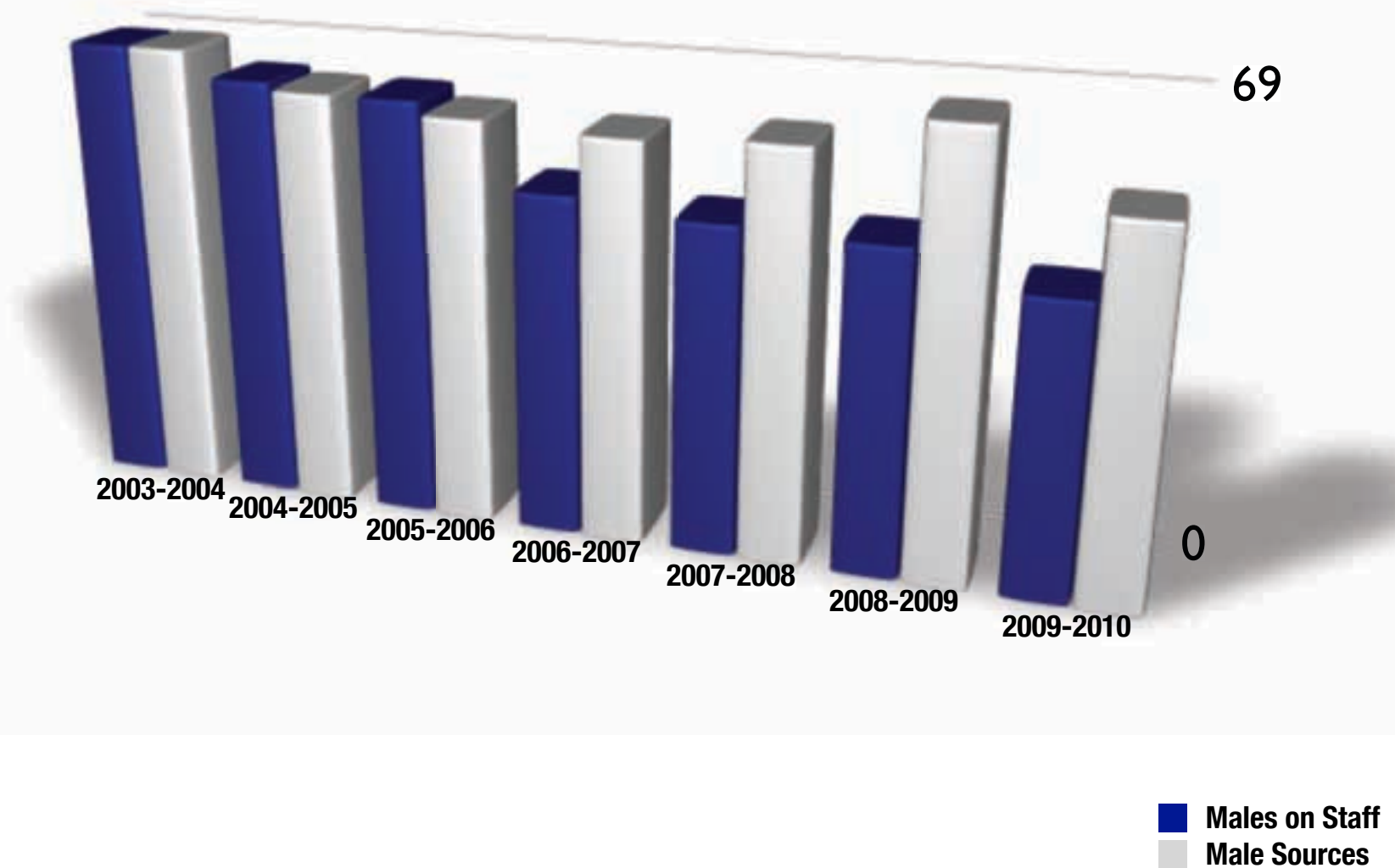


Findings

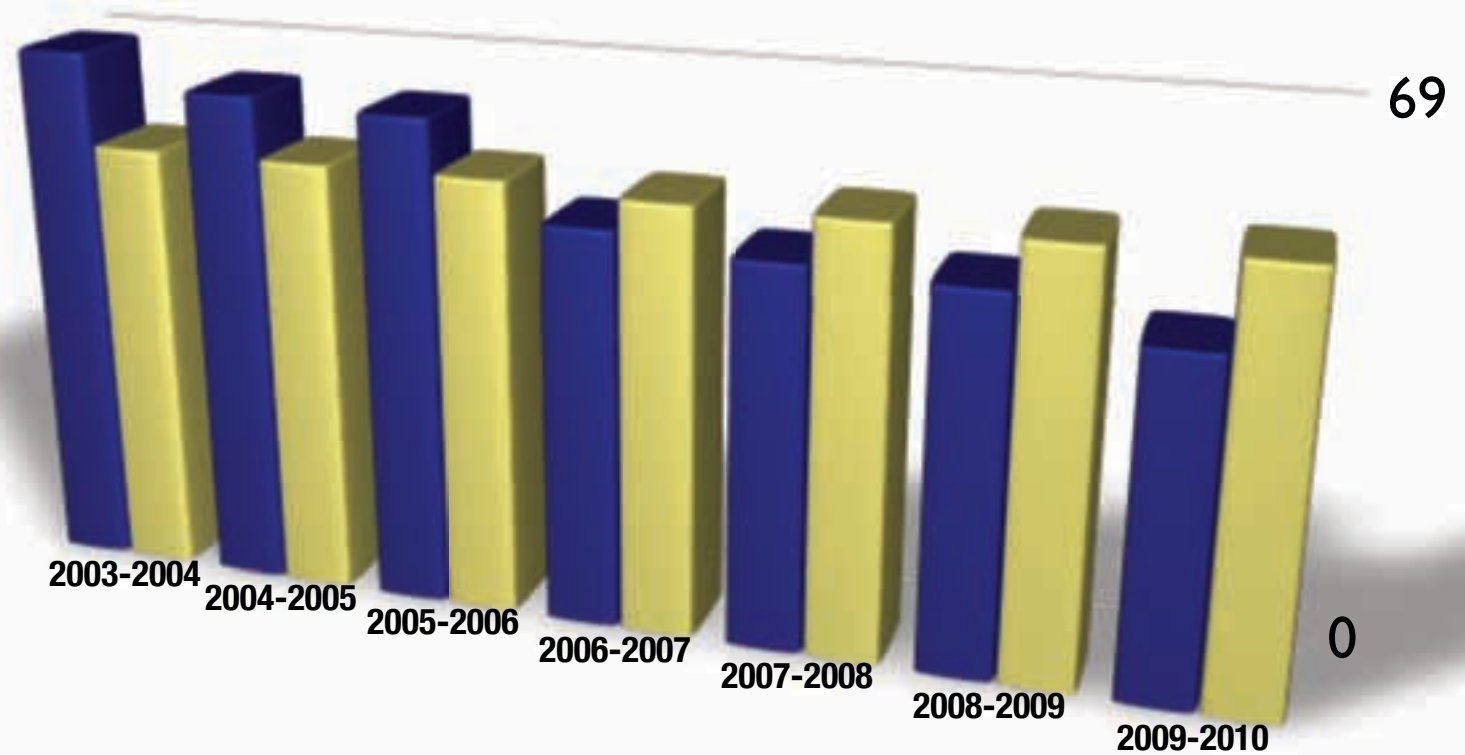
- We first ruled out classification as a consideration for further study because coverage of student leaders on campus is always dominated by juniors and seniors who are more active than underclassmen.



Gender



Gender

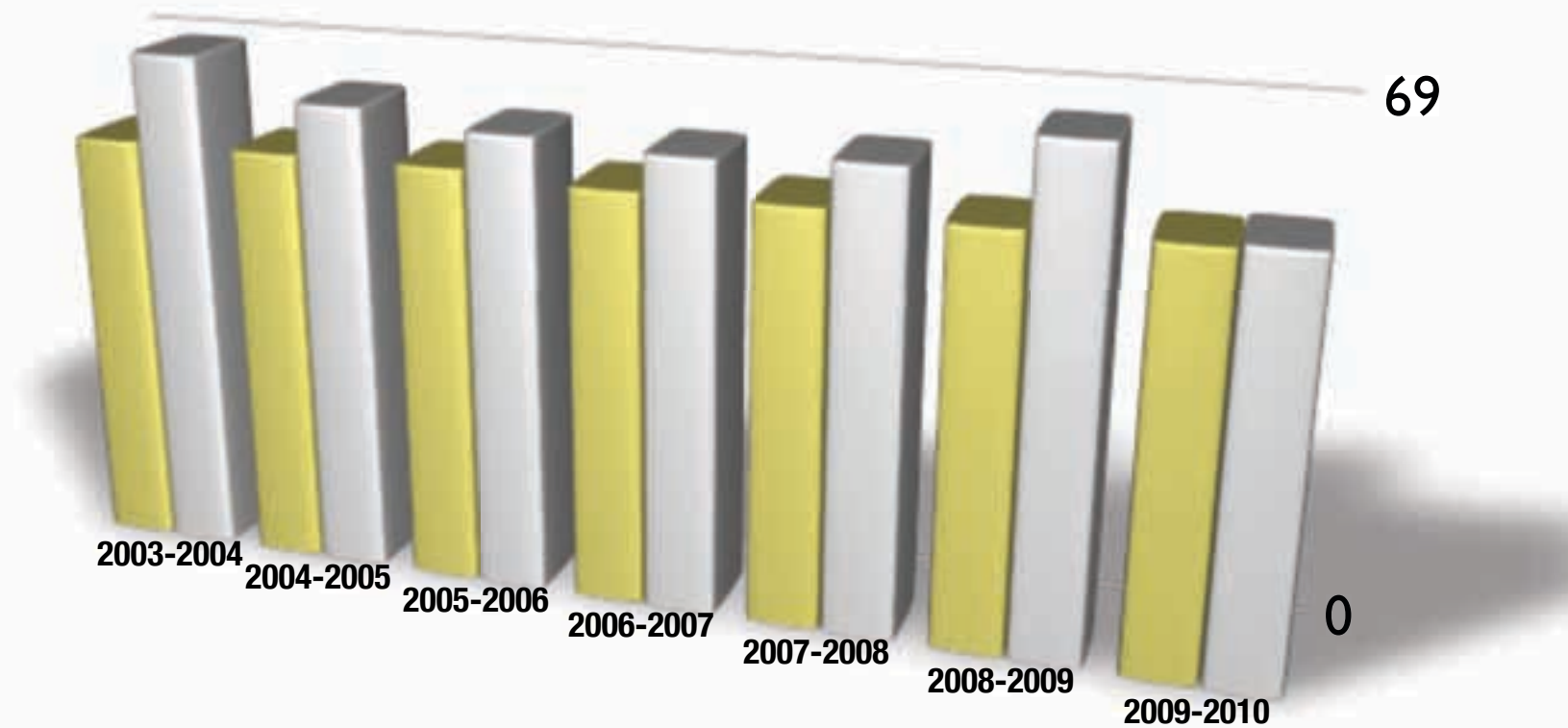


SOURCE: University Planning & Analysis, Time Out for Diversity Pre-Analysis

■ Males on Staff
■ Males on Campus



Gender



SOURCE: University Planning & Analysis, Time Out for Diversity Pre-Analysis

■ Males on Campus
■ Male Sources



Findings

- Generally, as the percentage of males on staff decreased significantly over time, so too did the percentage of male sources although not at the same rate.
- As we emphasize more diverse use of sources, it does change regardless of staff.



focused

TECHNICIAN

focused on:

THE NUBIAN MESSAGE, A WEEKLY NEWSPAPER FOCUSING ON THE AFRICAN-AMERICAN COMMUNITY, HAS SPENT A TUMULTUOUS YEAR FIGHTING RUMORS, QUESTIONS ABOUT ITS EXISTENCE AND THE STUDENT MEDIA BOARD.



Students burn copies of Technician in a trash can at a Brickyard protest in 1992. The protest led to the formation of The Nubian Message.

FIGHTING FOR EXISTENCE

STORY BY DIANE CORDOVA

Some could say fire sparked Nubian Message. In a scene captured in photographs and reminiscent of the days of book burning, angry black students dropped discarded copies of Technician in barrels in the Brickyard and set them ablaze in 1992. The spark was a column that called UNC-Chapel Hill students fighting for a black cultural center "racist." But the fire had been stoked for months, leading African-American students to call for their own newspaper in response to the lack of diversity in staff and coverage in Technician. Nubian Message was the answer - a weekly newspaper serving as the "Voice of the African-American Community" on campus. But in recent months - after a brief period without publication and problems with the SMA board - some wonder if Nubian Message may be going up in smoke.

"I've heard all of the rumors. That's all I hear are rumors. The rumor I've heard is that the Nubian is going to be shut down. And if that's true, I didn't get the memo," Jerry Blackmon, current editor in chief of the newspaper, told Technician in November. Blackmon declined comment for this article.

Many of the rumors stemmed from a five-week absence in publication from October to November when Blackmon and the paper's editorial board decided not to publish because Blackmon was performing in King Healey II. Blackmon told Technician in November that, as the newspaper's sole copy editor and designer, he did not have the time to get the paper out regularly in addition to rehearsals and classes. The editors decided, instead, to publish one large issue at the end of the fall semester.

Other rumors circulated after the Student Media Authority, which oversees all student media, tried to restructure its board to include professionals and academics and reduce the number of elected student seats. Rumors began to circulate that the changes were an attempt to get rid of Americans, an online magazine, and Nubian.

Despite a lack of publishing and a tumultuous year, staff and administrators say the newspaper is back on track and not going anywhere. But the controversy, and a

perceived lack of support, hasn't helped. Staff members say they are short on staff.

"The only 'fully' staffed section of Nubian is the opinion section, News, Culture, Mind, Body and Soul and Arts and Entertainment are the sections who are in dire need of writers," Anischa Felton, Nubian's news editor and a junior in psychology, said.

According to Felton, these four sections currently have two or less writers, leaving many editors to take on writing responsibilities themselves.

Being news editor and the only writer for news I can attest to how stressful it can get when these stories need to be written [weekly]," Felton said. "However, all of the stress I endure that week is worth it when I see the paper on Friday."

For Felton, determining the amount of support for Nubian from the student population is difficult, but the reaction the paper does receive is genuine and heartfelt.

"It's hard to not assess the amount of support Nubian has because we really don't get much feedback. However, the feedback that we do receive is very sincere and sincerely received," Felton said. "All we can do is put out quality work, something that has been done since September, and hope that

NUBIAN see page 5



SEPTEMBER 25, 1992: A protest was held in the Brickyard, where copies of Technician were burned. This was in response to a column that ran Sept. 23, calling the UNC Black Awareness Council "racist." Greg Washington, the protest leader, called for a black newspaper to be formed.

Nubian Message serves a specific purpose



Johnathan Brunson
is a senior editor for Nubian Message and is a staff columnist for Technician.

Johnathan Brunson is a senior editor for Nubian Message and is a staff columnist for Technician.

Students at N.C. State founded Technician in 1920 when only whites attended the school. The newspaper addressed white student views, likes and dislikes regarding society. The majority of views expressed in Technician are white views, even in 2004. I know many African-American students who choose not to read Technician simply because they feel that Technician does not speak at all for them.

Technician does not address the African-American community in a way in which I am satisfied. When students pick up a Technician, the only time African-Americans' pictures are shown and African-American students are talked about is when they commit crimes and are arrested or if they play sports.

African-Americans are more than just troublemakers and athletes. Yona Owens, a student and activist, said "I know minorities still run into problems today and the rules change all the time." African-Americans do run into problems every day and one problem we face is in the classrooms we attend every day at this university. Almost every building on this campus is named after a white individual and professors will overwhelm students with European culture. The only time we hear about African-American culture is generally during Black History Month in

BRUNSON see page 5

Give me a 21st century newspaper please



Yona R. Owens

On Tuesday, the Student Media Authority (SMA) Advisory Board finally hired the two new editors-in-chief (EICs) for the two in-print student newspapers that exist on what I consider a college campus with a single student body.

Four years ago, I saw a Nubian Message bin alongside a Technician bin for the first time. It shocked me. I said then what I still say. In the 21st century, two racially biased newspapers look like left over 1960s water fountains - one marked COLORED and the other marked WHITE. Their existence means two problems.

Supposedly, two papers rather than one accommodates diversity. I'm sorry. After 40 years of fighting in the trenches for equality, try as I might, a black newspaper and a white newspaper that haven't merged to become one mainstream publication still look, read and quack like segregation to me. Fault either side or whomever, as long as one is not forced to include issues pertinent to the other.

I'm not a historian on discrimination; I helped get rid of it. One of many examples: In 1966, this public institution denied my admission. According to the letter I received back then, "The School of Forestry does not normally admit women." Denial on the basis of race or sex, the hurt was the same and so was the battle to get rid of it.

However, I didn't learn the importance

OWENS see page 5

TECHNICIAN'S VIEW A NEW DIRECTION FOR NUBIAN MESSAGE NECESSARY

OUR OPINION: THE AFRICAN-AMERICAN STUDENT ADVISORY COUNCIL SHOULD HAVE DIRECT CONTROL OF NUBIAN MESSAGE AND SHOULD LEAVE STUDENT MEDIA, AS IT WOULD HELP THE PUBLICATION FULFILL THEIR GOALS AND MISSION.

African-American students spearheaded and created Nubian Message in response to a racist column that printed in Technician in 1992. The racial climate on campus was tense and African-American students openly burned copies of Technician in protest of the column. Nubian Message focuses on the African-American community and culture and brings awareness to the campus at large.

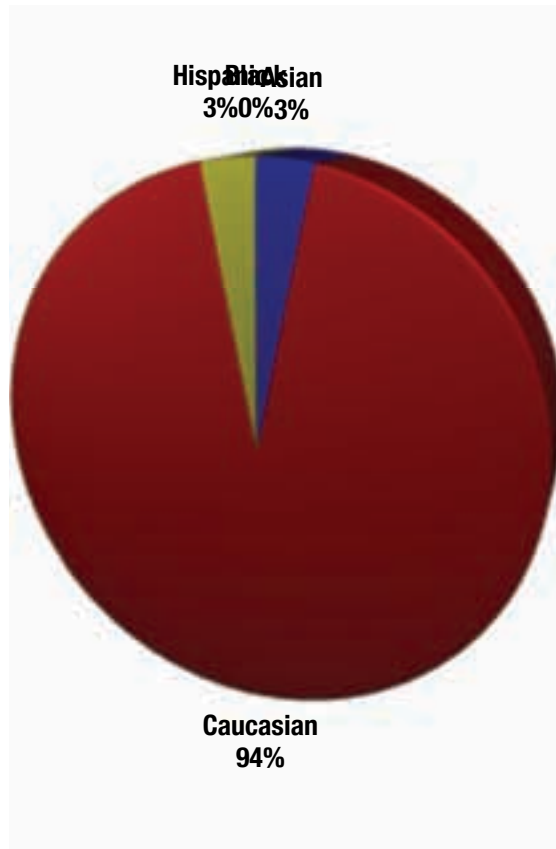
For the past 12 years, Nubian Message has been a voice of the African-American community. Recently, though, Nubian Message has been erratic in its publishing and questionable if its mission.

OUR OPINION see page 5

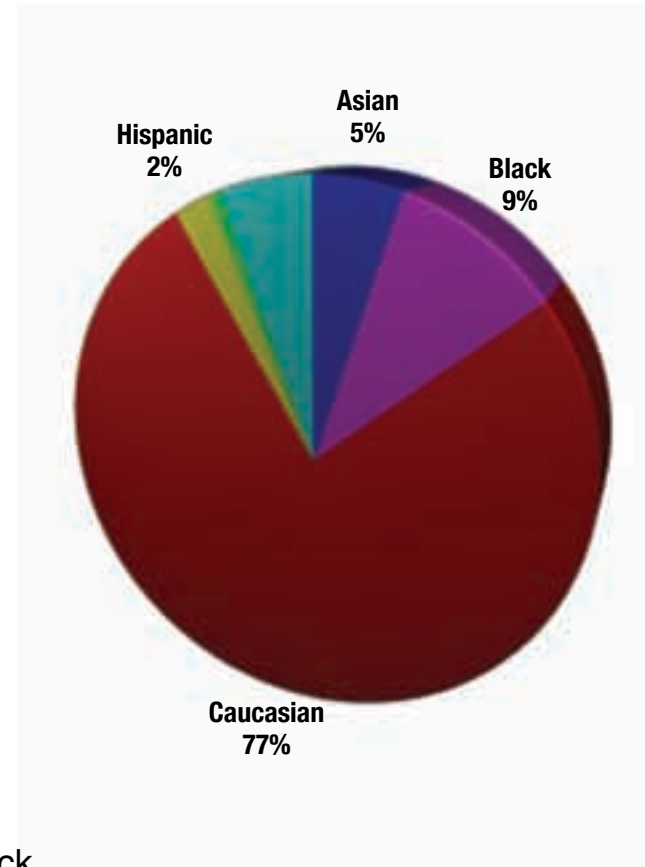




Staff and Campus



2005 staff

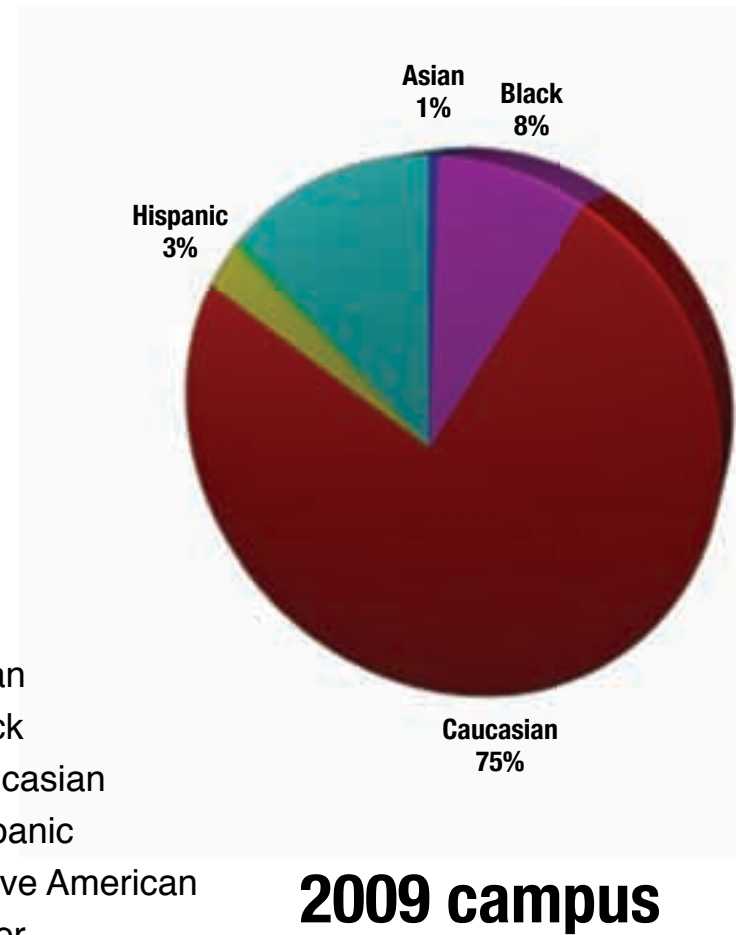
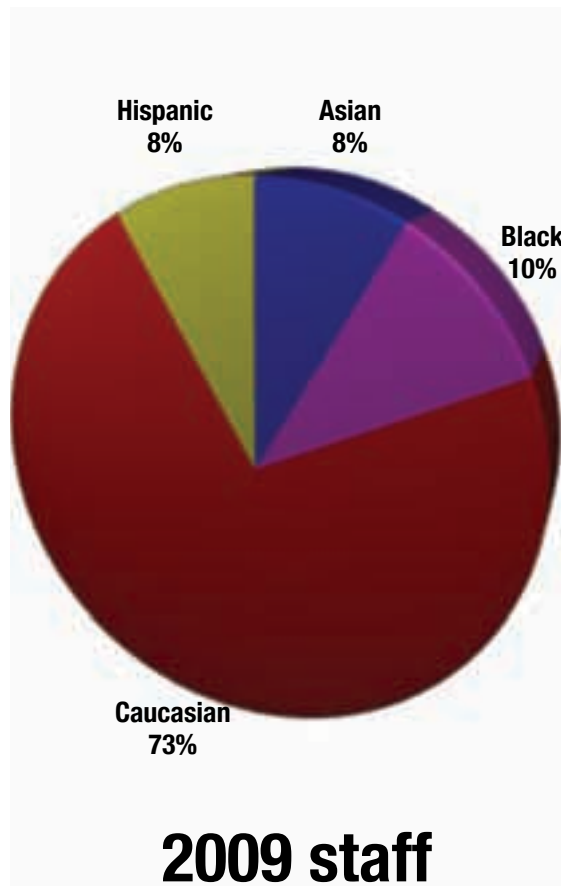


2005 campus

- Black
- Asian
- Caucasian
- Hispanic



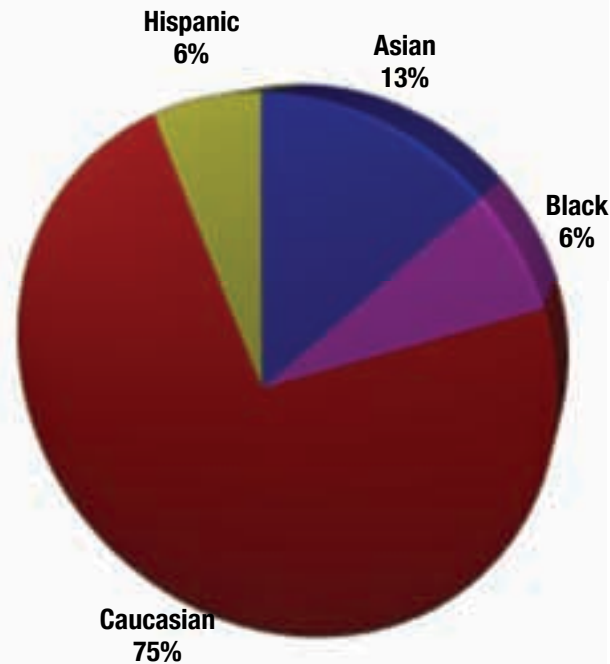
Staff and Campus



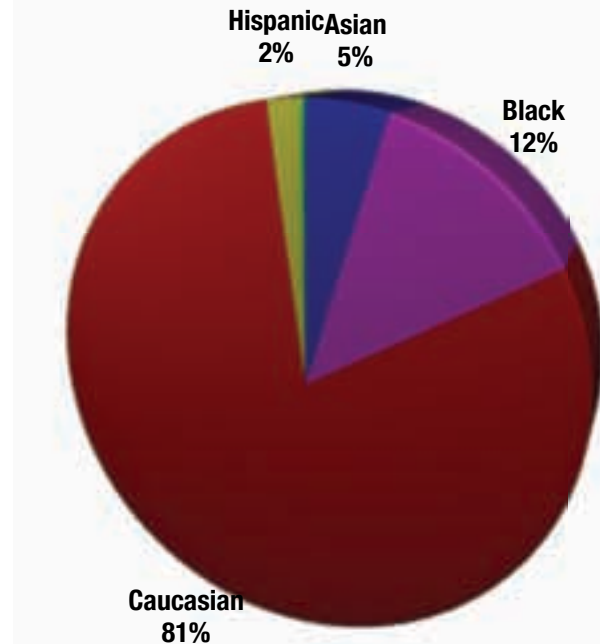
- Asian
- Black
- Caucasian
- Hispanic
- Native American
- Other



Staff and Sources



2008-2009 staff

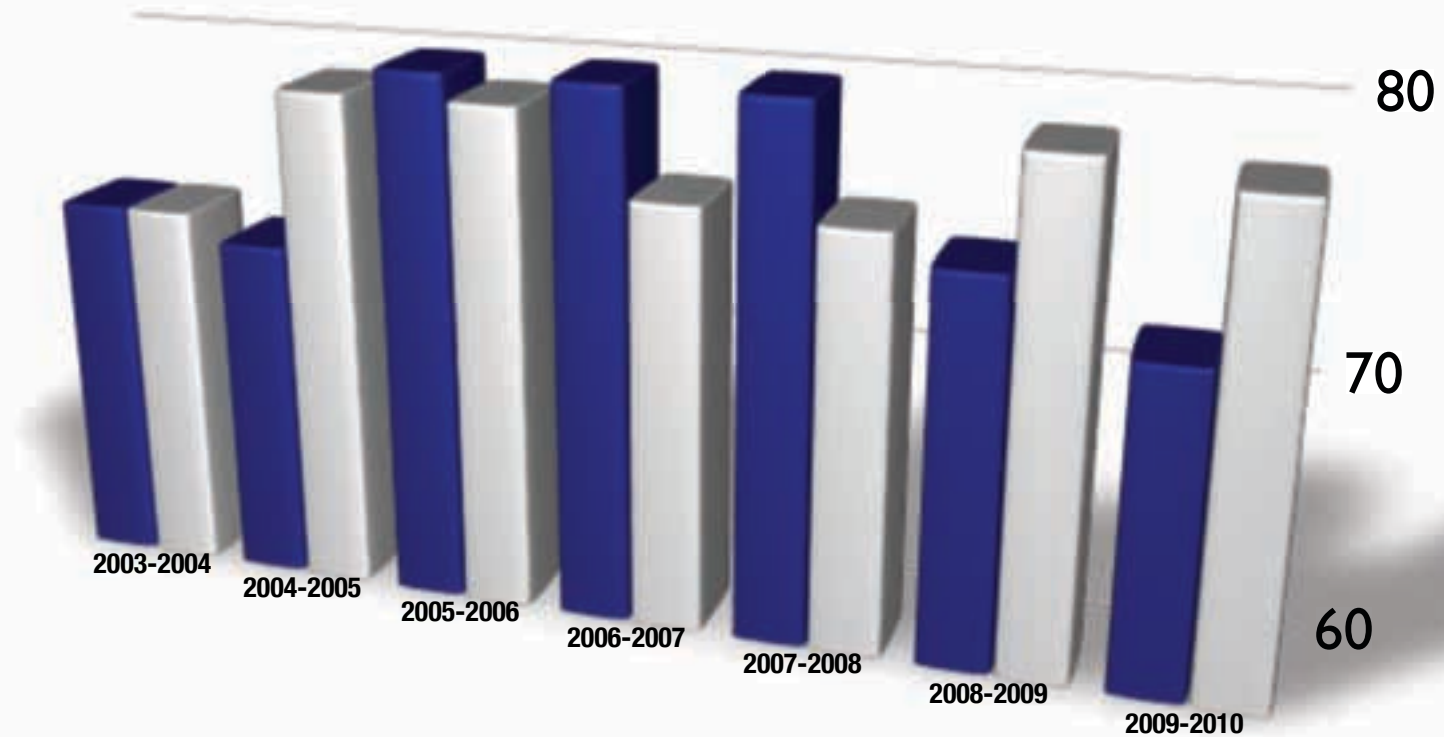


2008-2009 sources

- Asian
- Black
- Caucasian
- Hispanic
- Native American



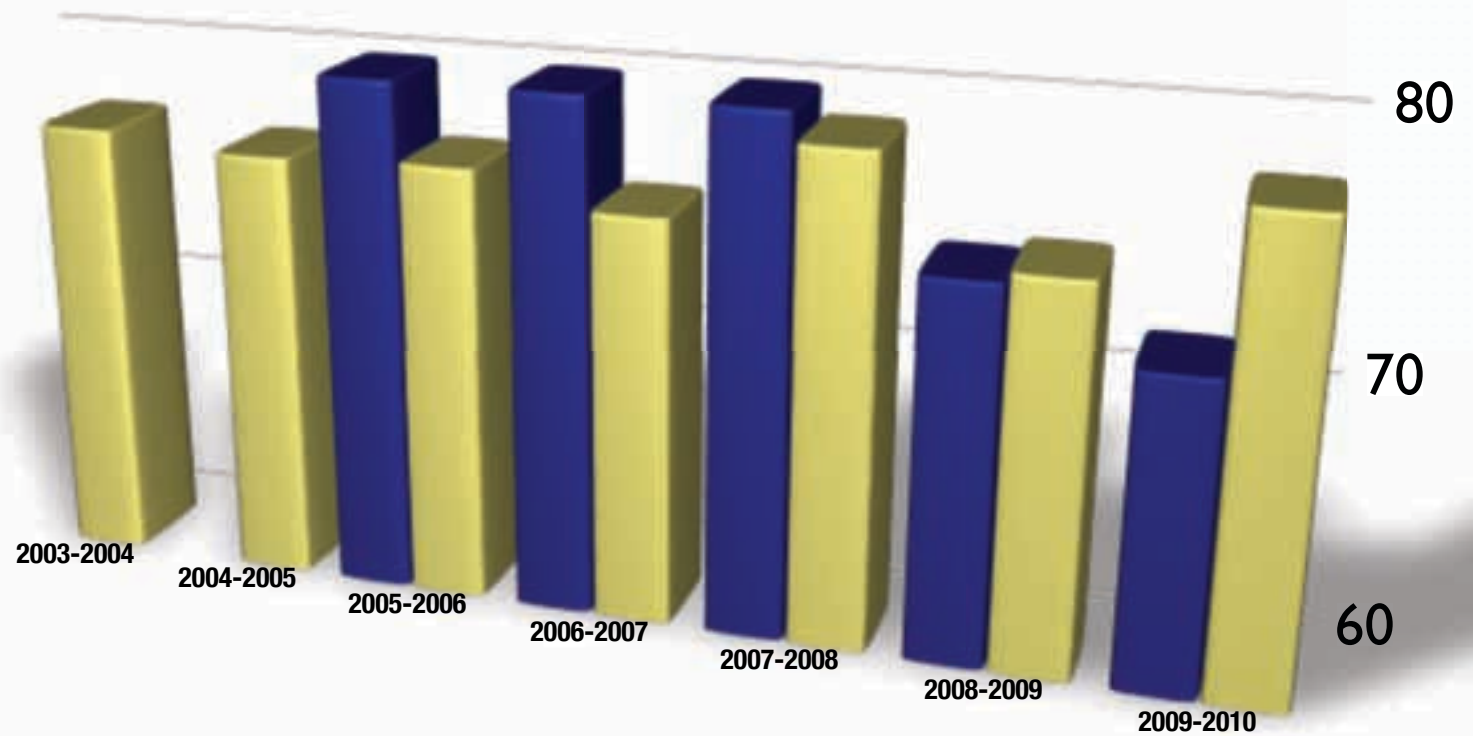
Caucasian



■ Staff
■ Sources



Caucasian

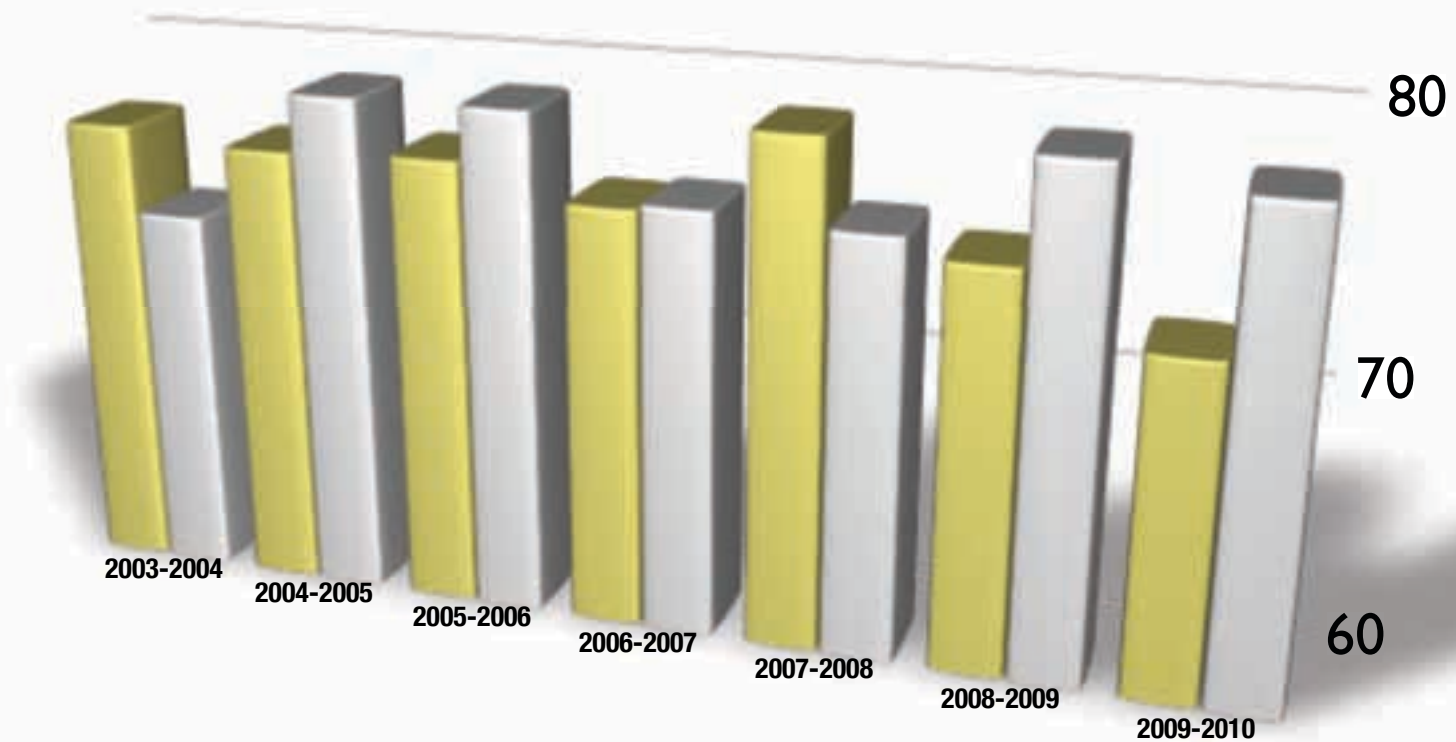


SOURCE: University Planning & Analysis, Time Out for Diversity Pre-Analysis

■ Staff
■ Campus



Caucasian

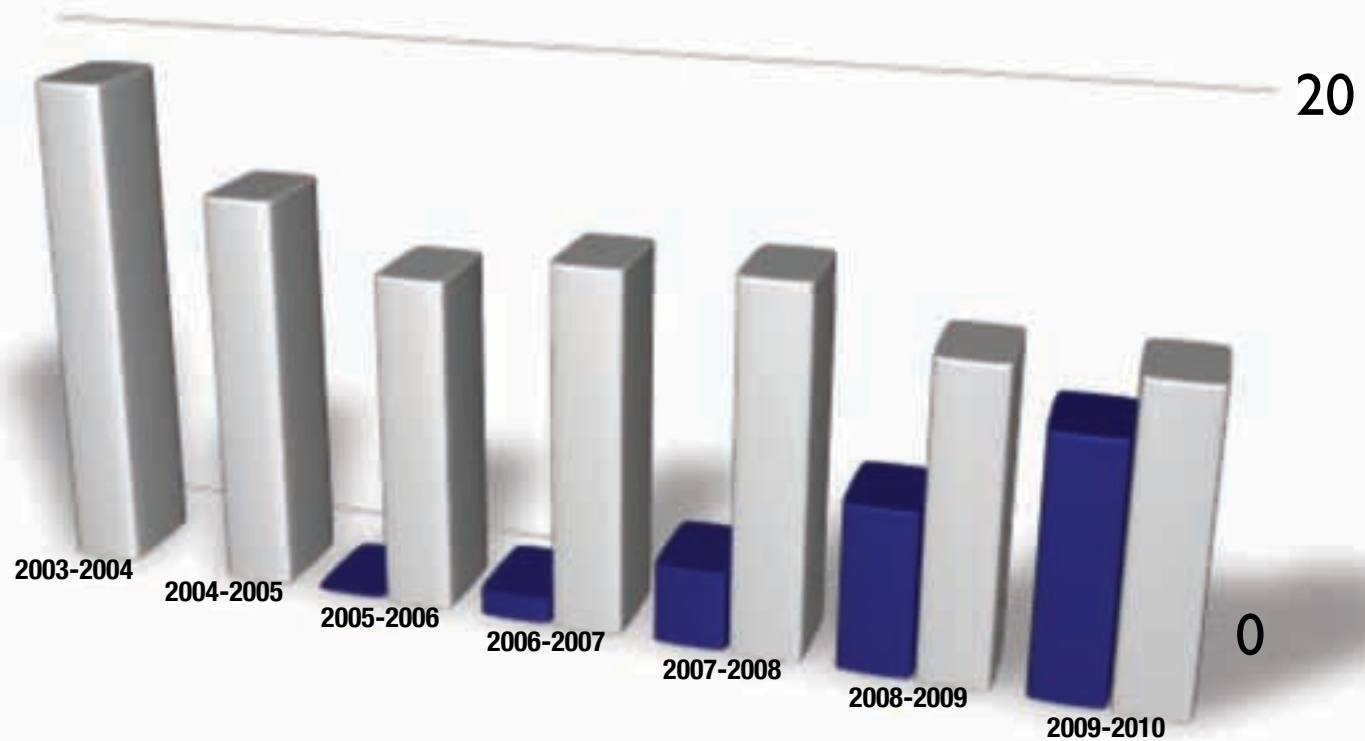


SOURCE: University Planning & Analysis, Time Out for Diversity Pre-Analysis

 **Campus**
 **Sources**



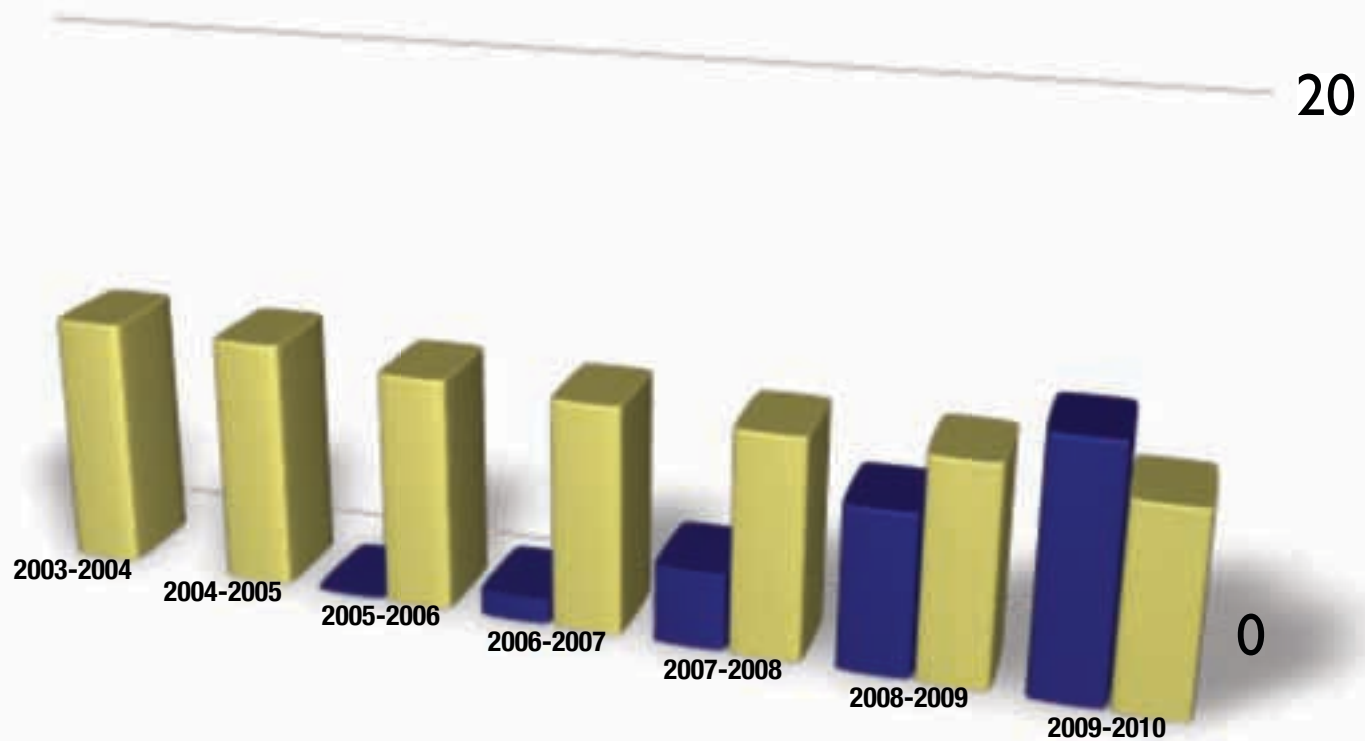
African-American



■ Staff
■ Sources



African-American

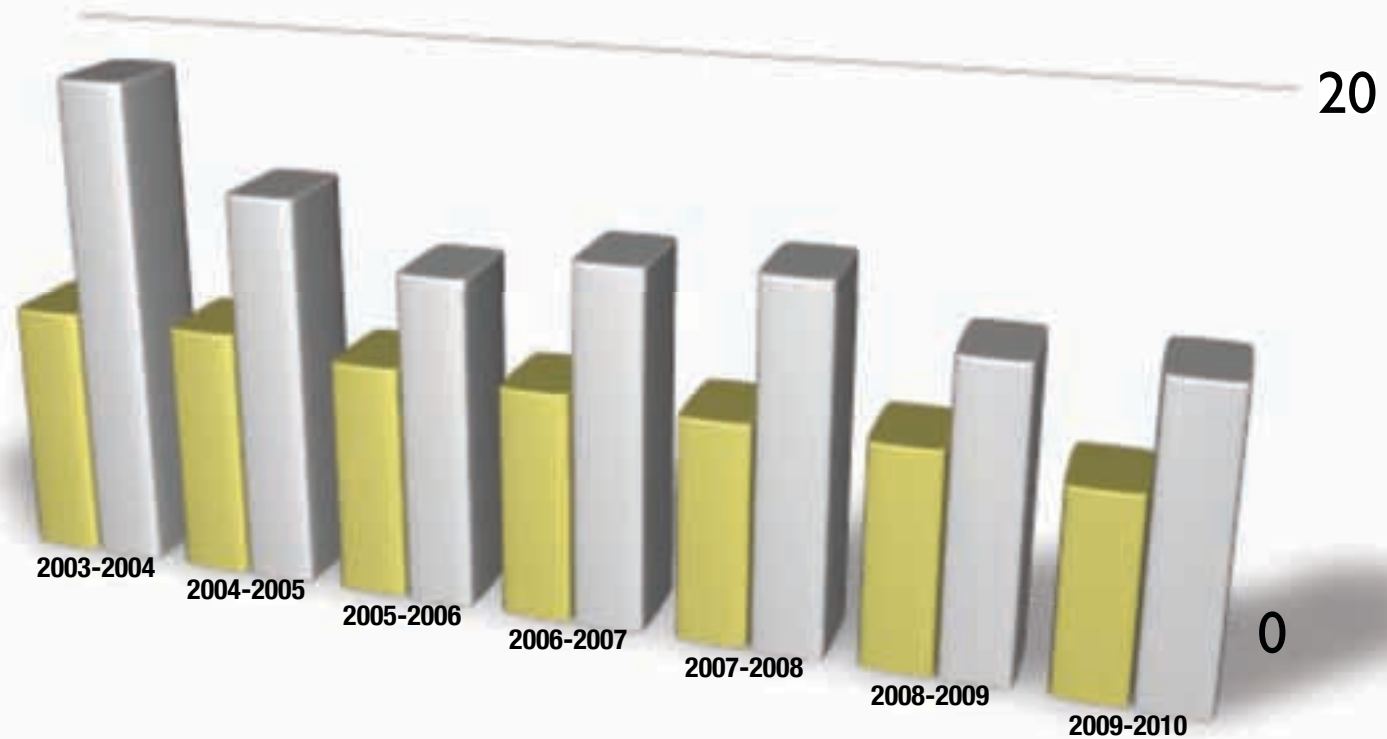


SOURCE: University Planning & Analysis, Time Out for Diversity Pre-Analysis

■ Staff
■ Campus



African-American



SOURCE: University Planning & Analysis, Time Out for Diversity Pre-Analysis

 **Campus**
 **Sources**

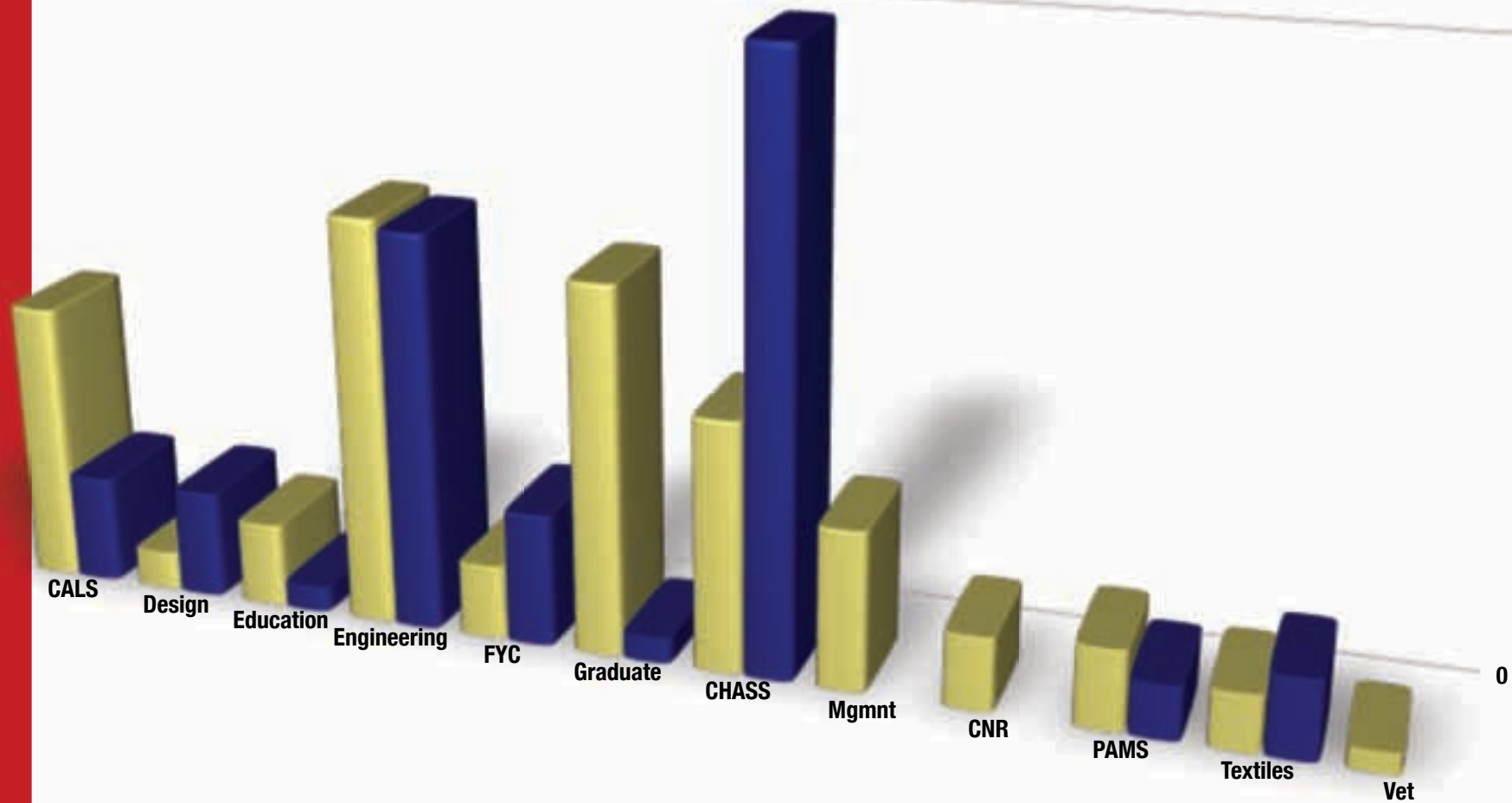


Findings

- The largely Caucasian staff continues to use a diverse array of sources not completely reflected in the staff.
- Staff diversity is increasing as we emphasize it in recruitment and retention efforts.



By College '09

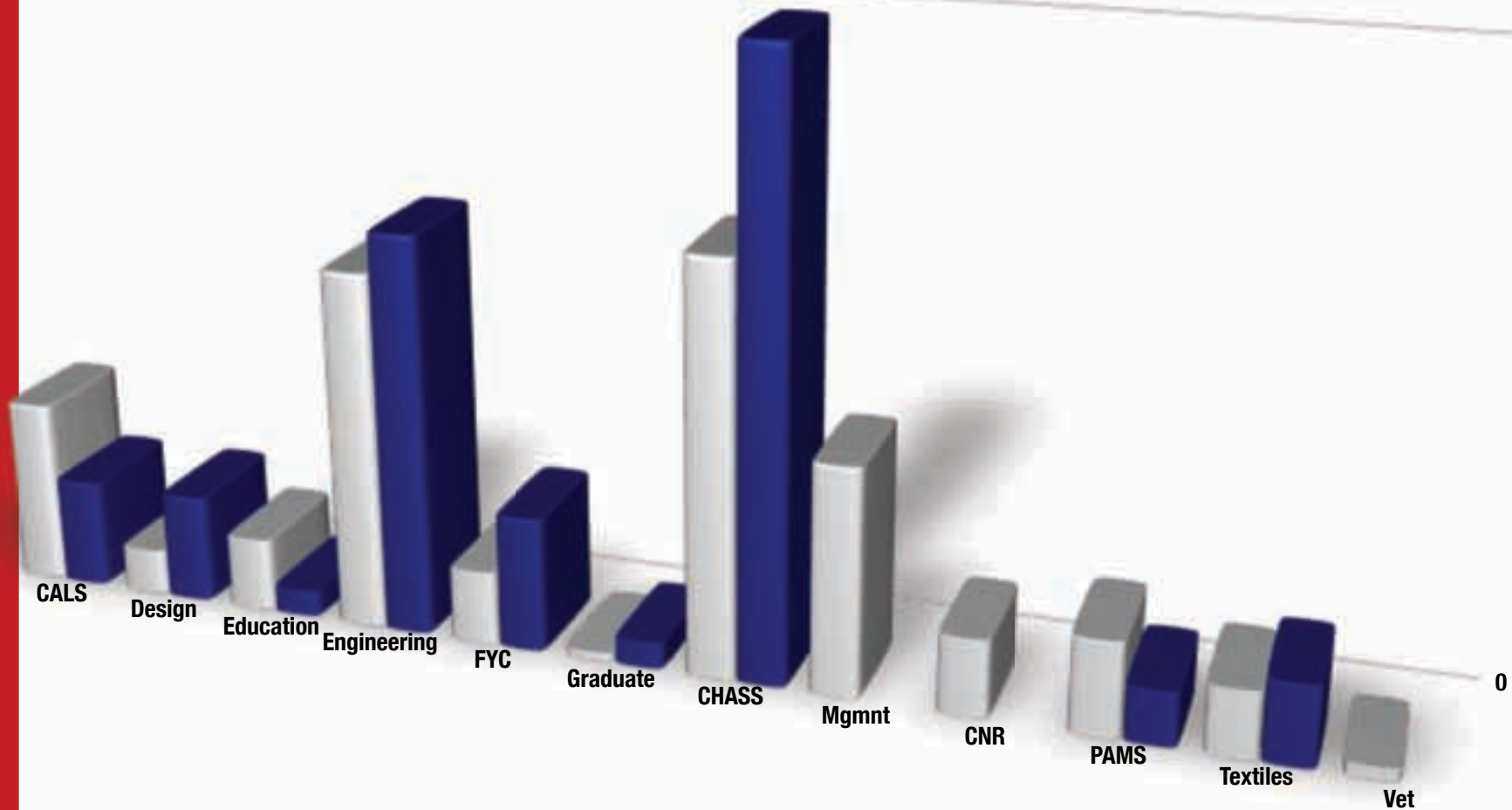


SOURCE: University Planning & Analysis, Time Out for Diversity Analysis Fall 2009

Campus
Staff



By College '09

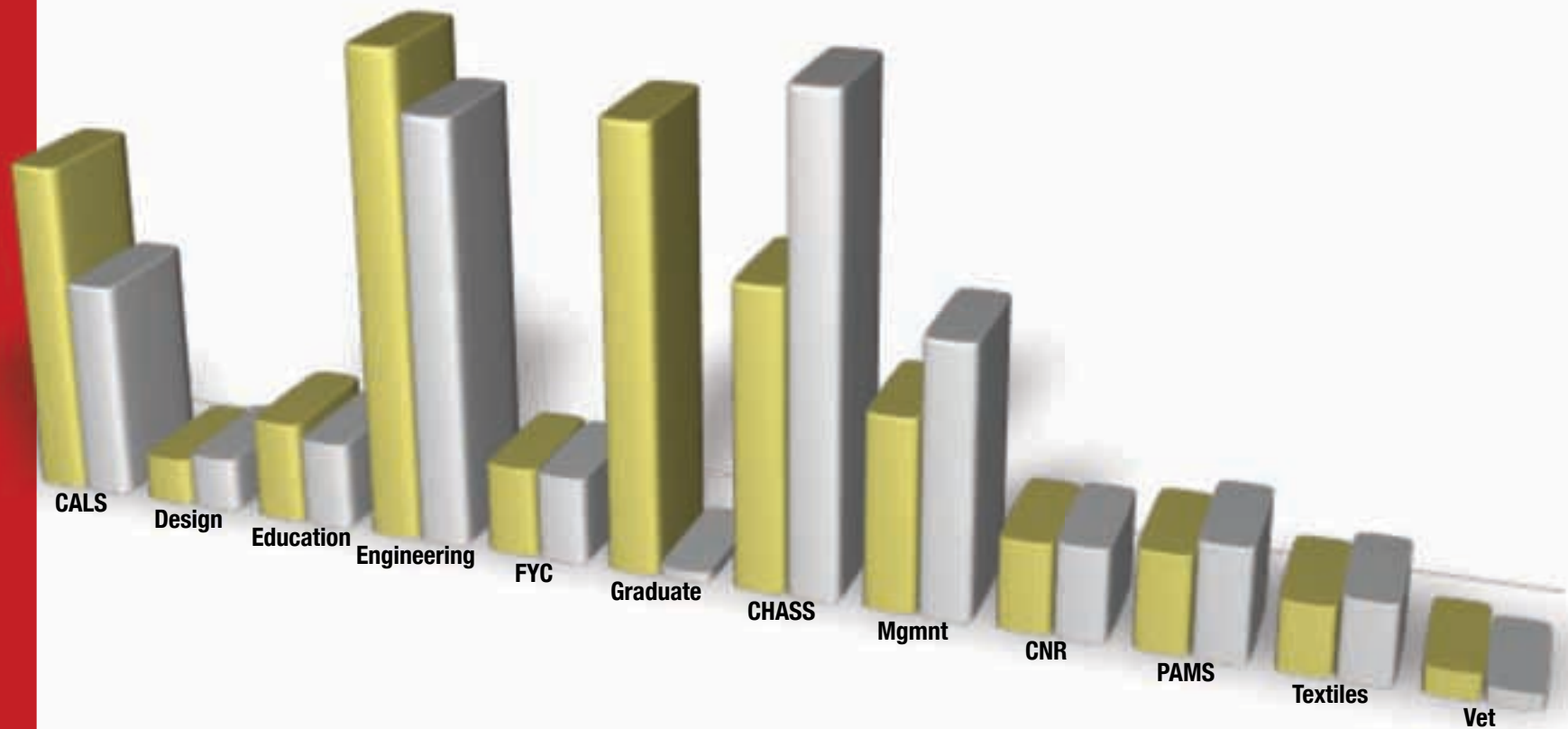


SOURCE: University Planning & Analysis, Time Out for Diversity Analysis Fall 2009

Sources
 Staff



By College '09



SOURCE: University Planning & Analysis, Time Out for Diversity Analysis Fall 2009

■ Campus
■ Sources

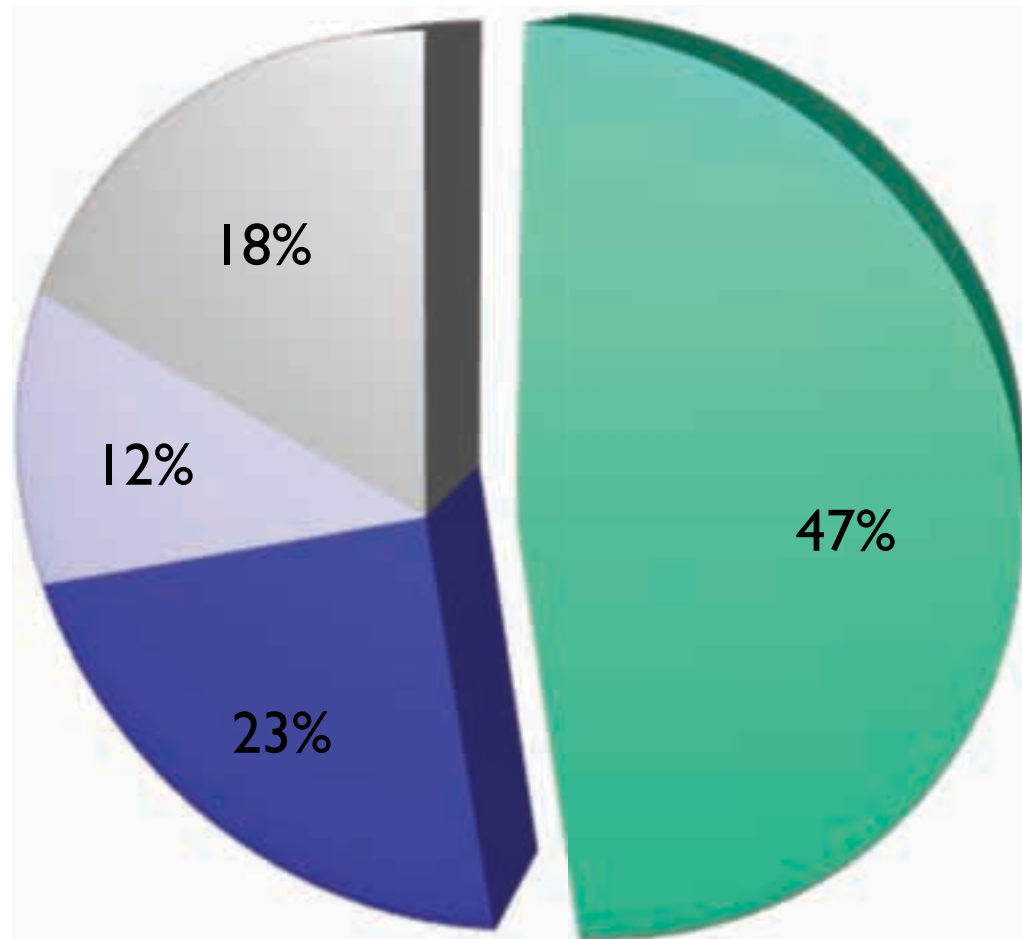


Findings

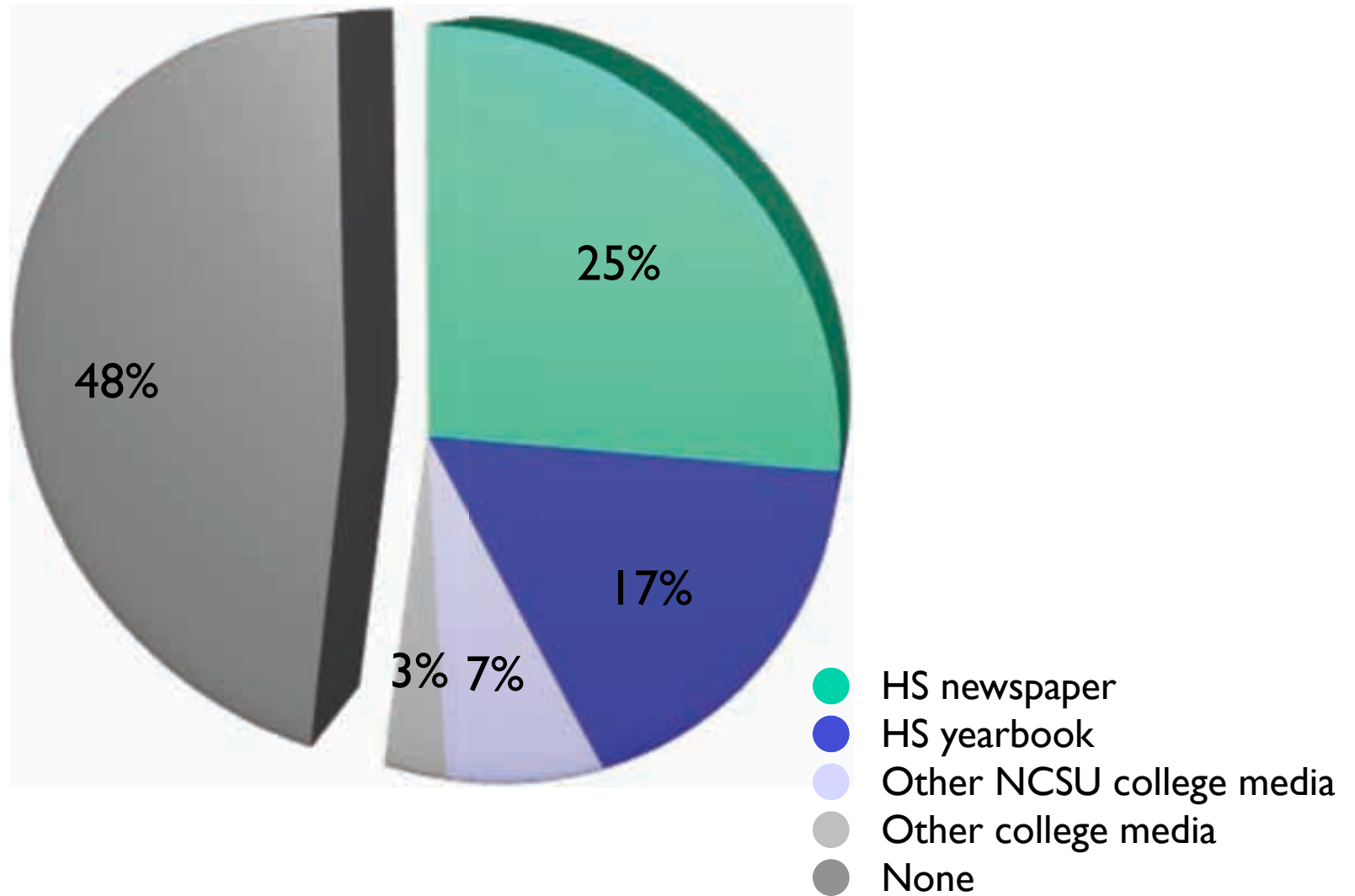
- The largest two colleges on campus are engineering (25.2 percent) and agriculture and life sciences (17.4 percent). Third is the College of Humanities and Social Sciences (CHASS), which makes up 15.5 percent of the population.
- Approximately half of our staff members are in CHASS. Validating our hypothesis was the finding that more than 25 percent of sources used were in CHASS – nearly twice what would be expected if a random sample of students in the population were used as sources.



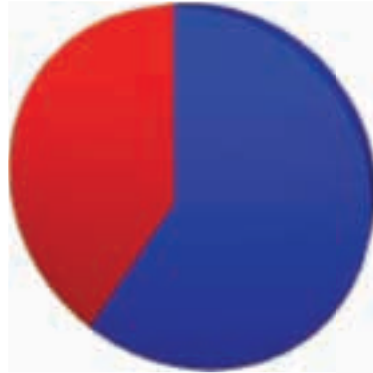
Time on staff



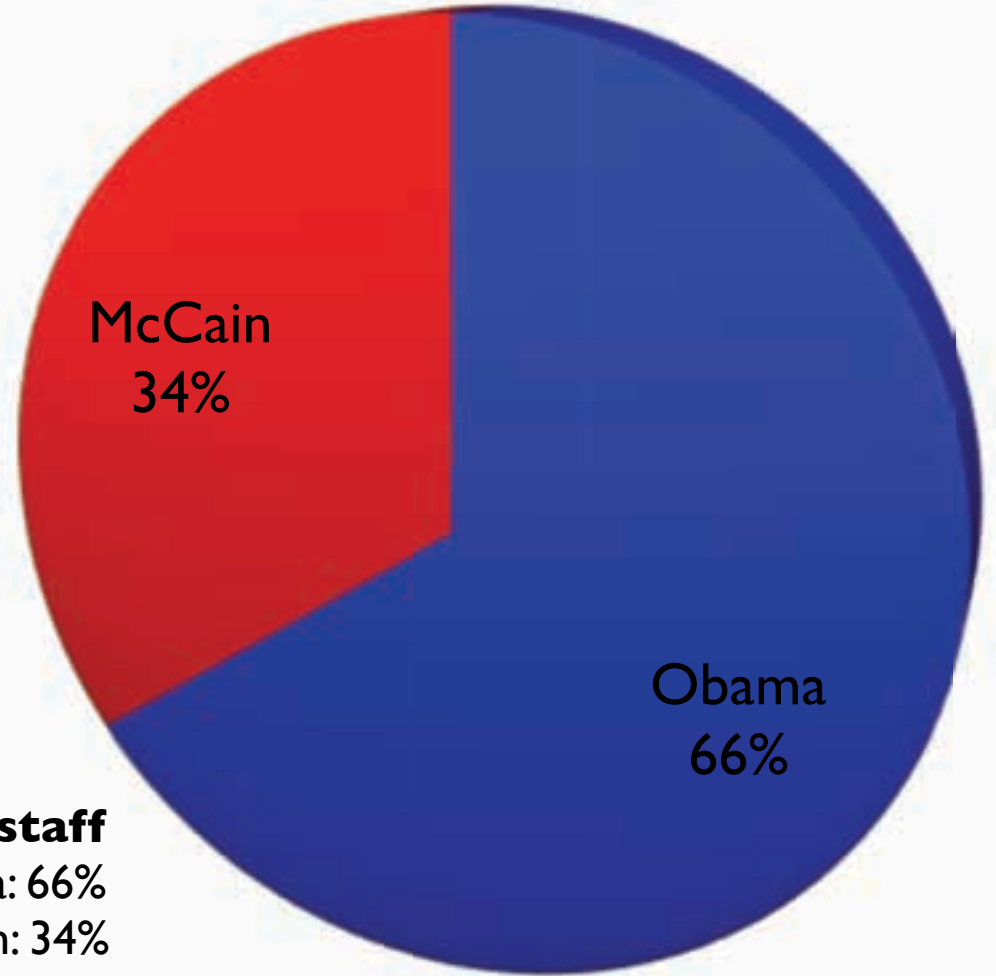
Experience



Election



2008 staff
Obama: 59%
McCain: 41%

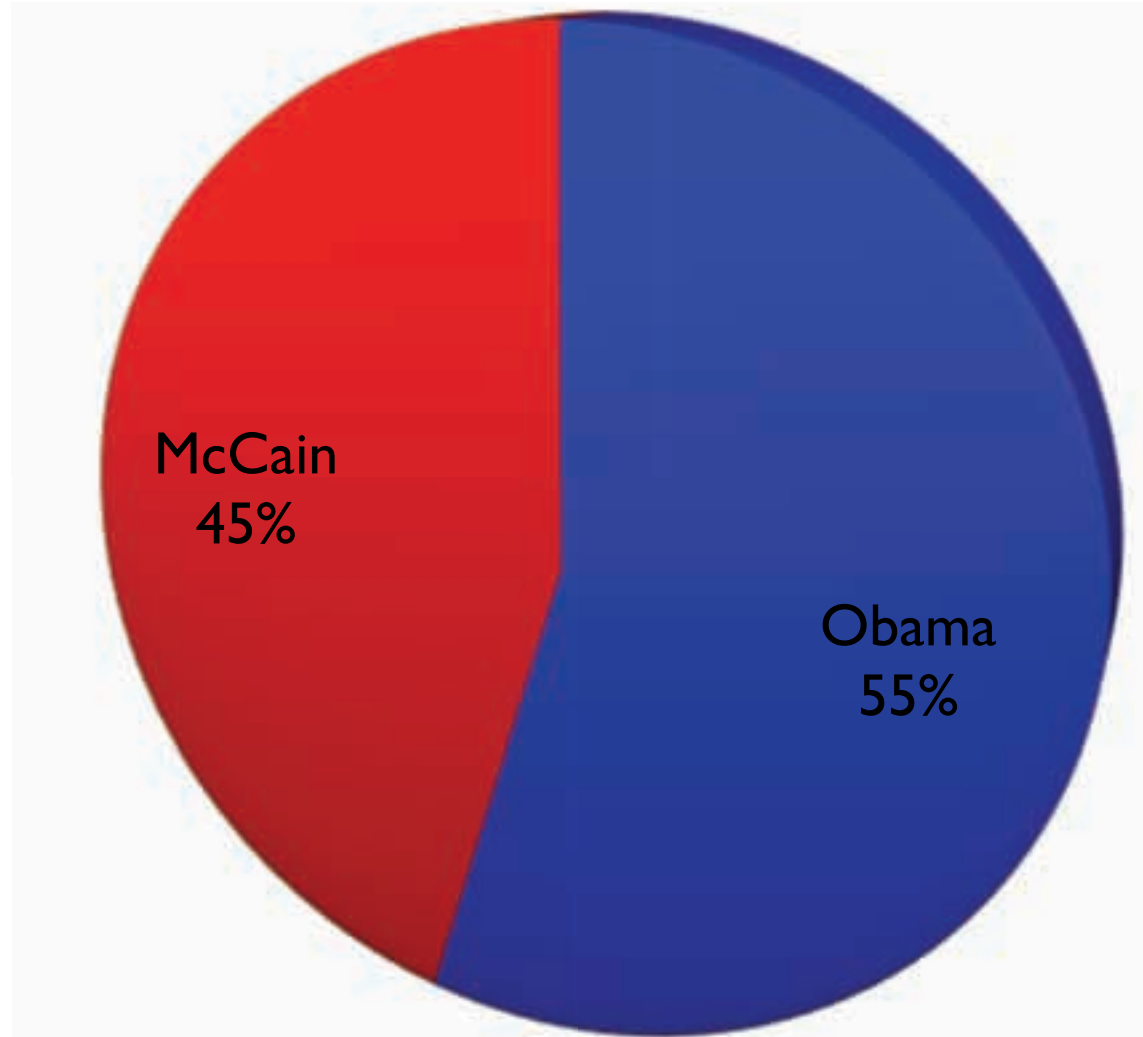


2009 staff
Obama: 66%
McCain: 34%

STAFF: Presidential Voting Preference



Election



2008 staff
Obama: 59%
McCain: 41%

2009 staff
Obama: 66%
McCain: 34%

2008-2009 CAMPUS: Presidential Voting Preference



Discussion

- Can students cover students who are not like themselves?
- Do they?
- Should they?
- Should the composition of the staff approximate the composition of the population being covered?



REFERENDUM FINAL WORD ON TALLEY PROJECT

LAST CHANCE FOR STUDENTS TO VOICE OPINION, DETERMINE FATE OF TALLEY PROJECT

STORY BY HEIDI KLUMPE & NICK TRAN | GRAPHICS BY ANA ANDRUZZI

Today, students will be able to vote for the 2010-11 proposed student fee increases at vote.ncsu.edu. The process for approving fees begins with today's student vote and continues tomorrow with a vote in the Student Senate. Results from both votes will go to the Fee Review Committee, which consists of five administrators, the student body president, the Student Senate president, and two appointed student representatives.

"Today's vote is the last opportunity I know of for any student in the general population to give input," said Tom Stafford, Vice Chancellor for Student Affairs.

The fees are limited by a cap which prevents fee increases from exceeding 6.5 percent each year. The Student Center Independence Fee, representing the Talley project, is not bound by this cap, but Chancellor

Jim Woodward has insisted that the total fees should not exceed this cap, regardless of the type of fees included.

Woodward said this is an effort to make Talley more affordable and increase support, stressing the importance of the project.

"We have the worst student union building in the state," Woodward said. "If the student union building

is not the center of student life, it should be."

The project is presented as a package deal, including renovations to the Atrium Food Court as well as both renovating and expanding Talley Student Center. The will increase assignable student space to 164,000 square feet, nearly double what was previously available, at a

FE continued page 4

WHAT WILL YOU RALLY FOR?

vote: a formal expression of opinion or choice, either positive or negative, made by an individual or body of individuals. **your voice matters.**

USE YOUR VOICE

(OUR VIEW)

Is it time to rally?

Students have the opportunity today to vote on the Talley-Atrium fee referendum.

Seize the chance to vote and consider its implications. A vote affirming the referendum will give University leaders conviction for their plan to spend millions of student fee dollars on the renovation, essentially reconstruction, of Talley Student Center and the Atrium. Carefully judge the \$80 Talley fee increase for next year, but also reflect on the fact that today's freshmen would pay \$275 for Talley during their fourth year and as much as \$290, or \$0.80 per

day, during their fifth year.

After the completion of the project, students would continue paying for Talley in the form of a bond. Future students would be paying that debt down for decades. Theoretically, current students who send their children to N.C. State 25 years from now would pay for the building a second time. These are difficult economic times for families, the University and the nation as a whole. A \$100 million project is a large commitment for students to make, especially considering the limited realizations many

students will see while at the University.

Make this an issue you're knowledgeable about and go vote at vote.ncsu.edu. Student turnout in 2008 Student Government elections is, publicly speaking, understated. This should not be, and cannot be the case for this referendum. Students must send administrators a strong message by taking a couple minutes out of their day to vote.

In the past, for referendums have been ignored by the University — administrators have done as they pleased. By turning out in large numbers, students

VIEW continued page 4

Students can send a message

Today, students have the privilege and opportunity to vote on many measures. Many of you will be voting on critical student legislation you still do not understand. The largest issue at hand is the Rally-Talley campaign. This is a wonderful idea that has great potential for N.C. State. However, it can have disastrous results for the student body, as it may reduce the number of returning or future students because of its high price tag.

Students can agree that they want a nice student center — but now is not the time. You will hear rhetoric about "every year we will cost \$10 million." If that were true, Talley would cost \$250 million based on those same unsubstantiated and vague

Sam Daughtry
Jockey Education

DAUGHTRY continued page 4

Transform student life

The Atrium-Talley project represents the most important opportunity to transform student life at N.C. State for the next 50 years. It is critical that students are well informed and have a voice in the decision. Today's referendum is your opportunity to express your point of view. I urge you to vote and to support the Atrium-Talley Renovation and Expansion Independence Fee for the following reasons.

First, the need to complete this project is clear, and has been articulated by the Rally-Talley Campaign, led by Student Center President Marycobb Randall and former President Peir Barnes. The Atrium renovation will expand this facility, providing more

Tom Stafford
Vice Chancellor, Student Affairs

STAFFORD continued page 4

A place to come together

A student center is a place where students gather around good food, fun entertainment, great friends and new memories. It is the center of student life on campus — a place where students can enjoy interaction in a relaxed environment. It is a place where we bring visitors and incoming students — a place that enhances experiences and brings people together. A student center's main purpose is to serve as the principal gathering place for a campus.

We aim to reinstate that purpose at N.C. State through today's Rally-Talley fee referendum vote.

Talley Student Center was completed in 1972 when the University's student body totaled just more than 14,000.

WOODWARD continued page 4

Jim Woodward
Chancellor

Rally for what matters — your degree

Contentious today's \$64,000 question (or rather, \$2,075,000 question, assuming 25,000 students pay fees) is a very simple one. While at school, what are your priorities? That really is the question underlying the entire Rally-Talley movement and the \$85 indebtedness fee on the table. Now you may not be certain what your priorities are beyond getting through class for three more days until Fall Break, but I can tell you what you already know: students generally come to a university to get a degree and all the opportunities the education and diploma carry with them. Stu-

MCCAULEY continued page 4

Paul McCauley
Columnist

Think of the future students

N.C. State attracts students of high caliber. As the largest institution in the UNC system, it should be able to deliver a level of service at least comparable to its peer universities.

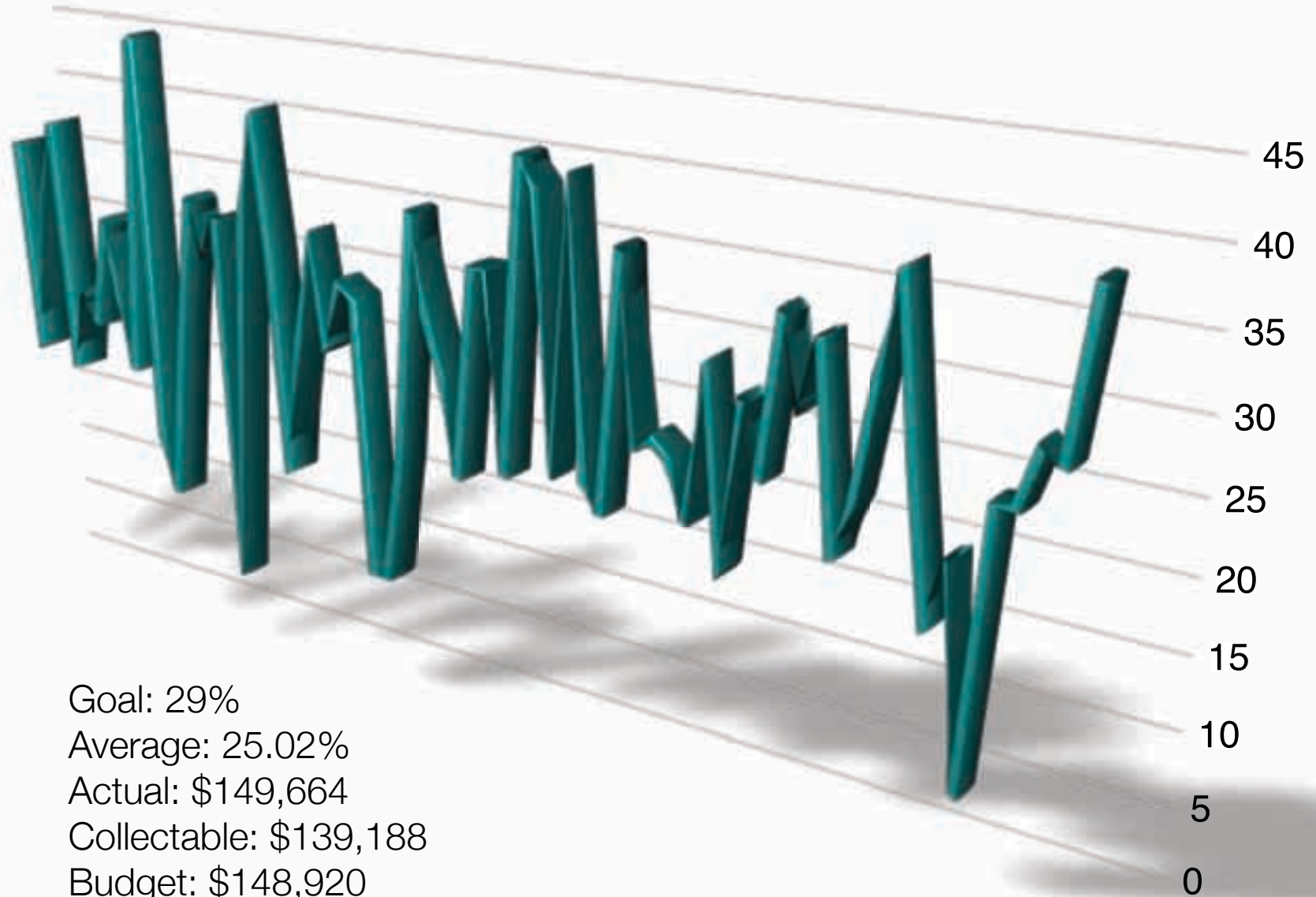
The University ranks second-to-last in space per student in student centers in the UNC system. When compared to its peer institutions on a national scale, it ranks at the very bottom. NC State is an institution of innovation and advancement; it's time we translate this into the way students are served and the facilities that they use.

RANDALL continued page 4

Marycobb Randall
Junior Business Administration



Ad sales

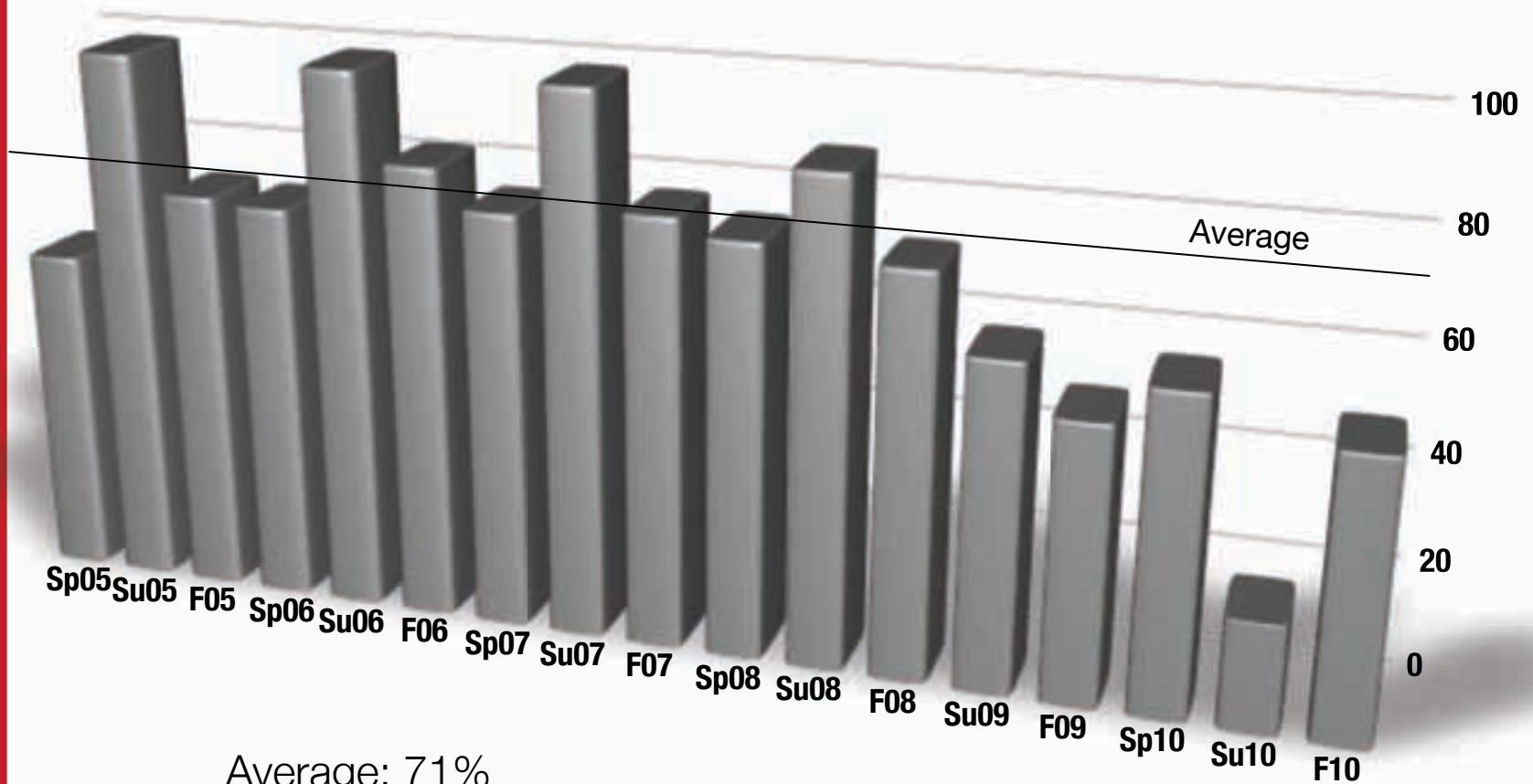


Goal: 29%
Average: 25.02%
Actual: \$149,664
Collectable: \$139,188
Budget: \$148,920



Met deadline

2006-2010

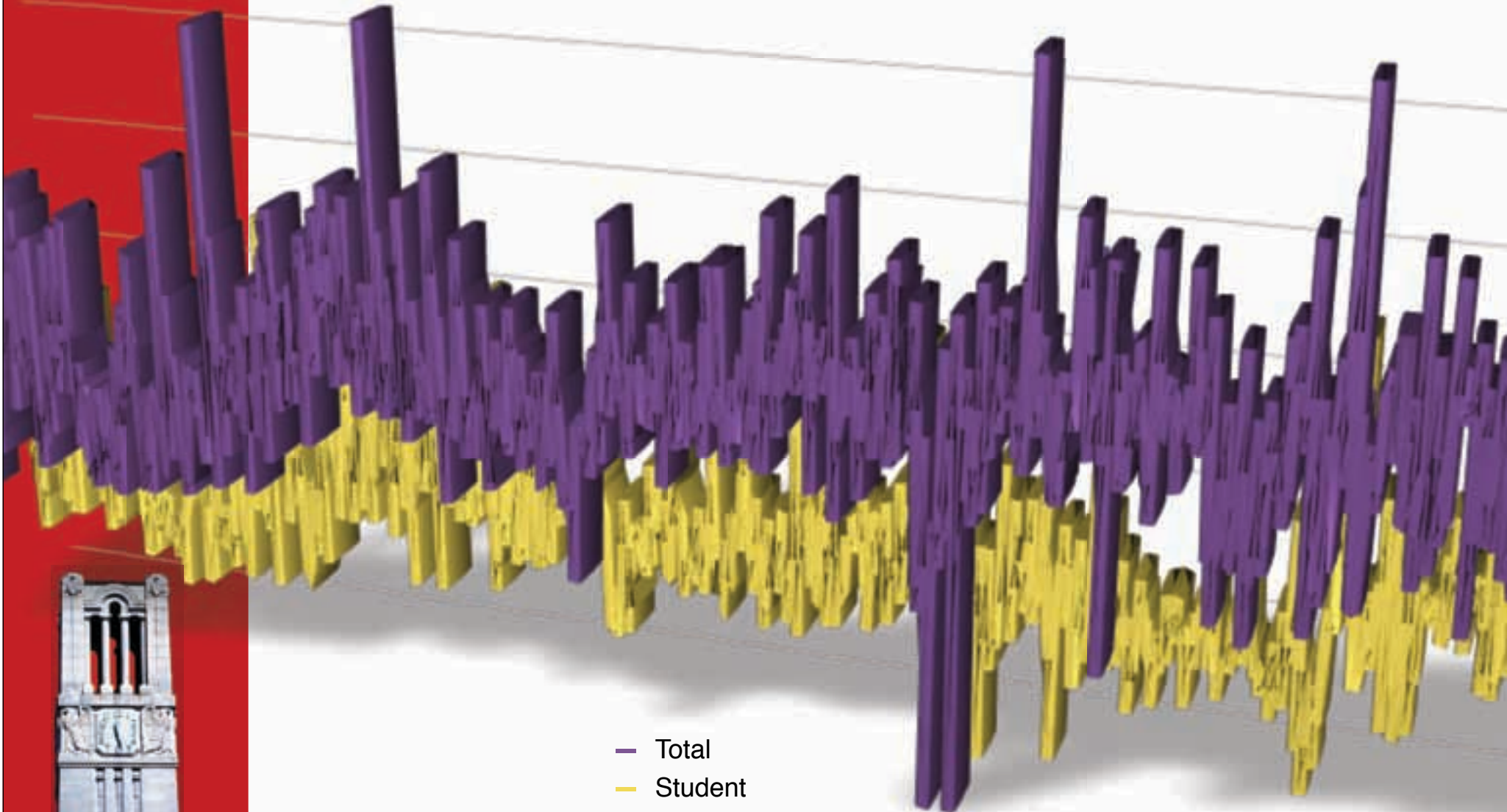


Average: 71%
Fall 2010: 51%



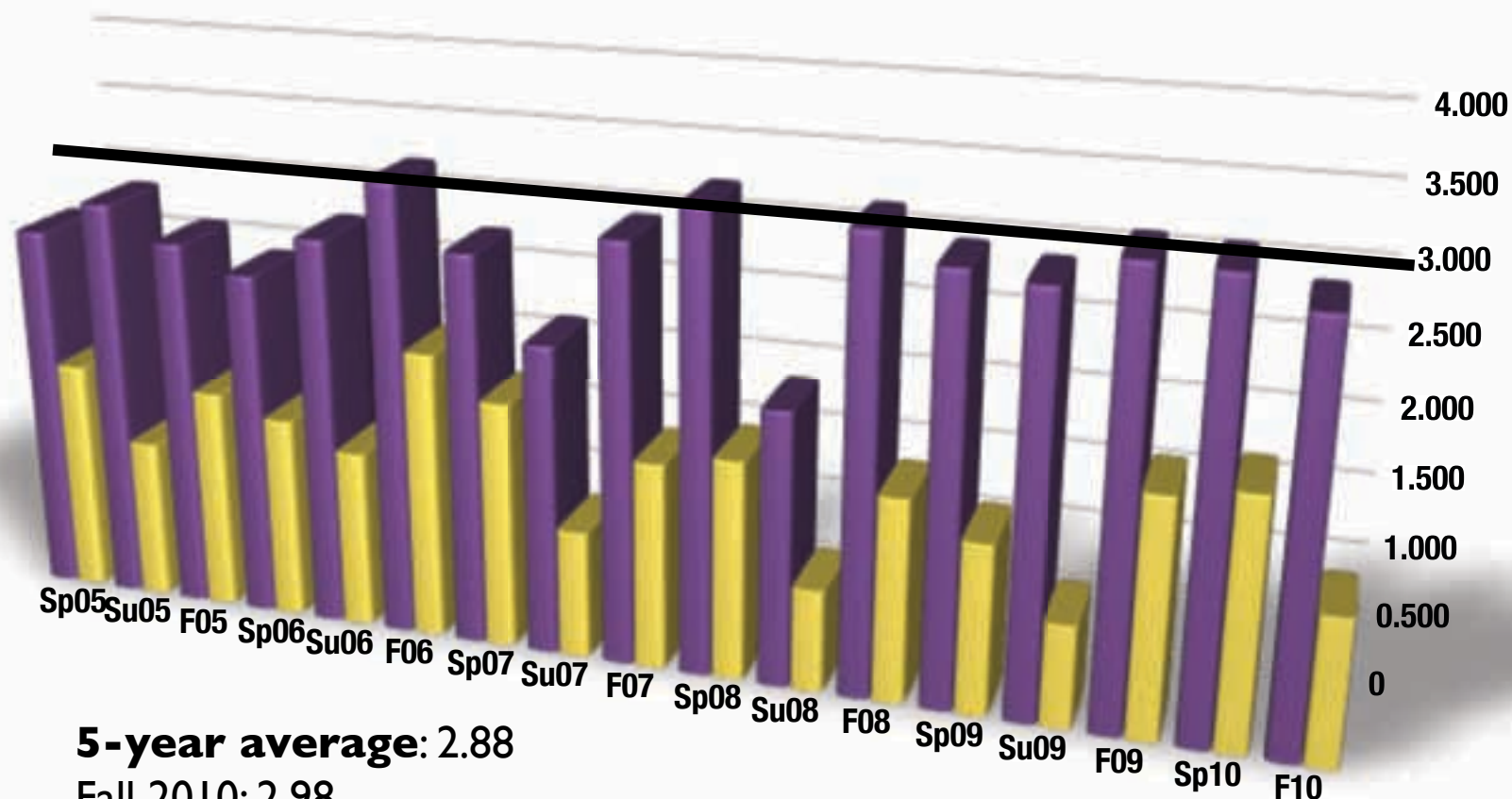
Sources

2006-2010



Sources

2006-2010



5-year average: 2.88

Fall 2010: 2.98

Fall 2009: 3.12

5-year student average: 1.41

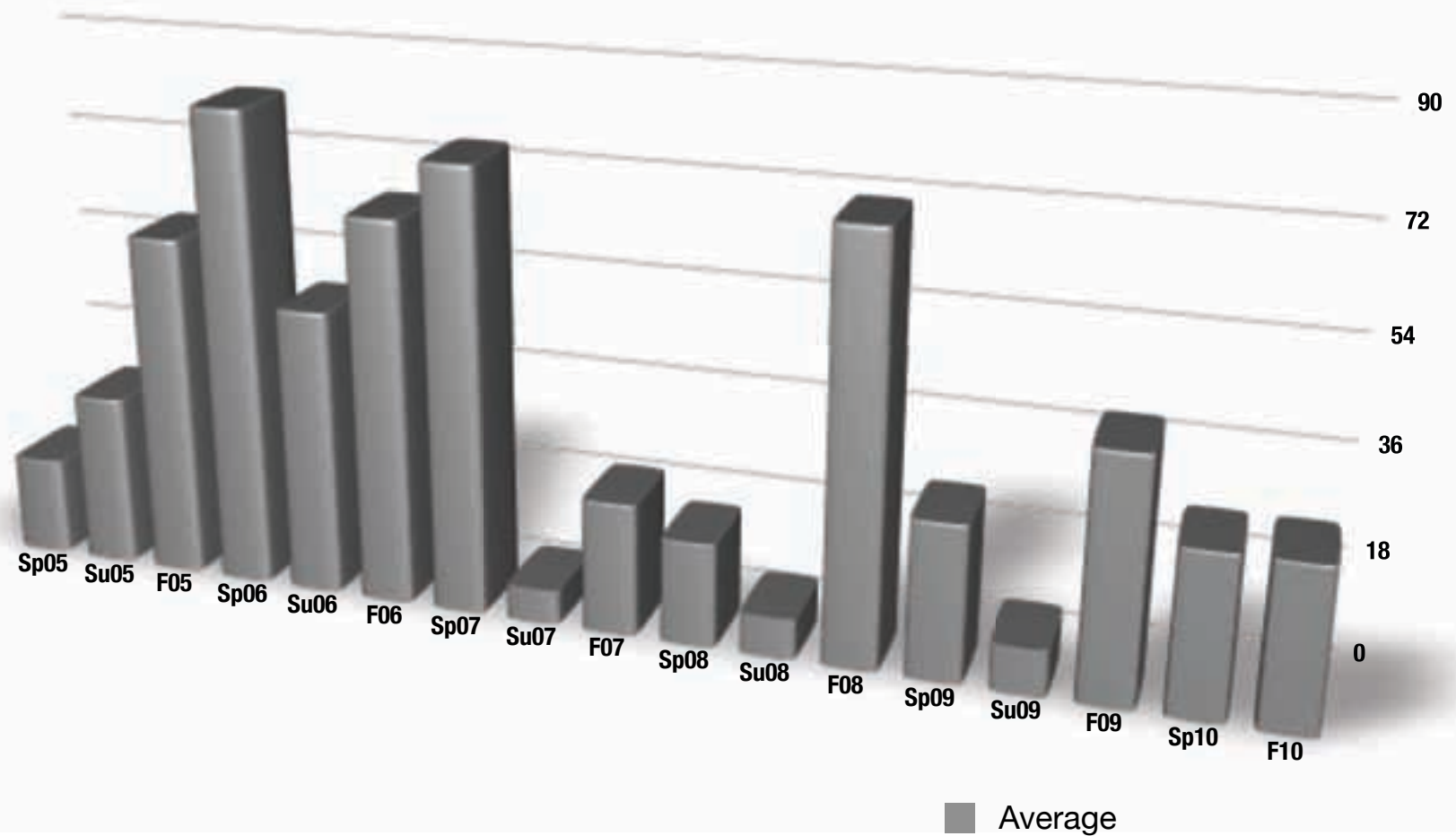
Fall 2010: 1.05

■ Average
■ Student



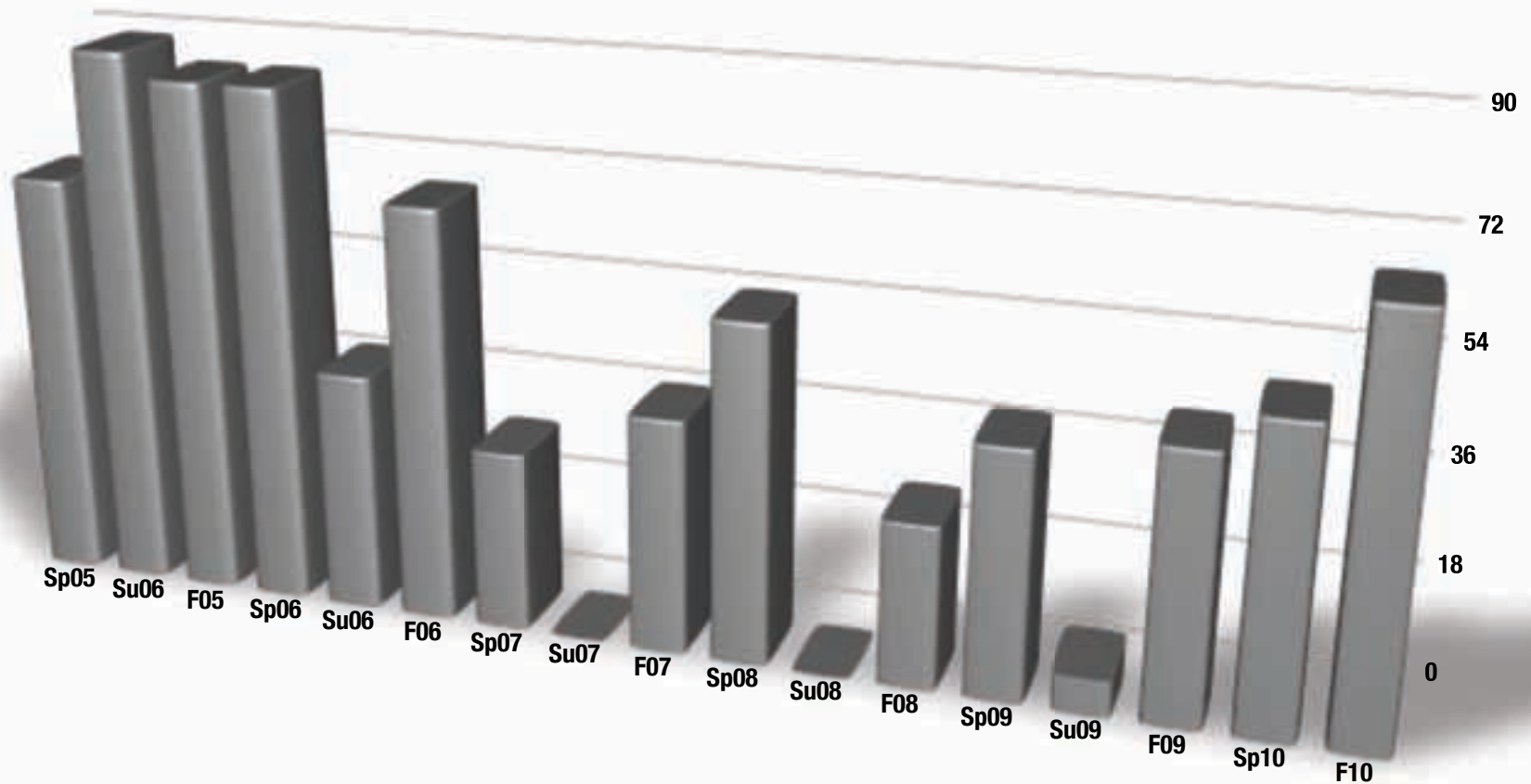
0 sources

2006-2010

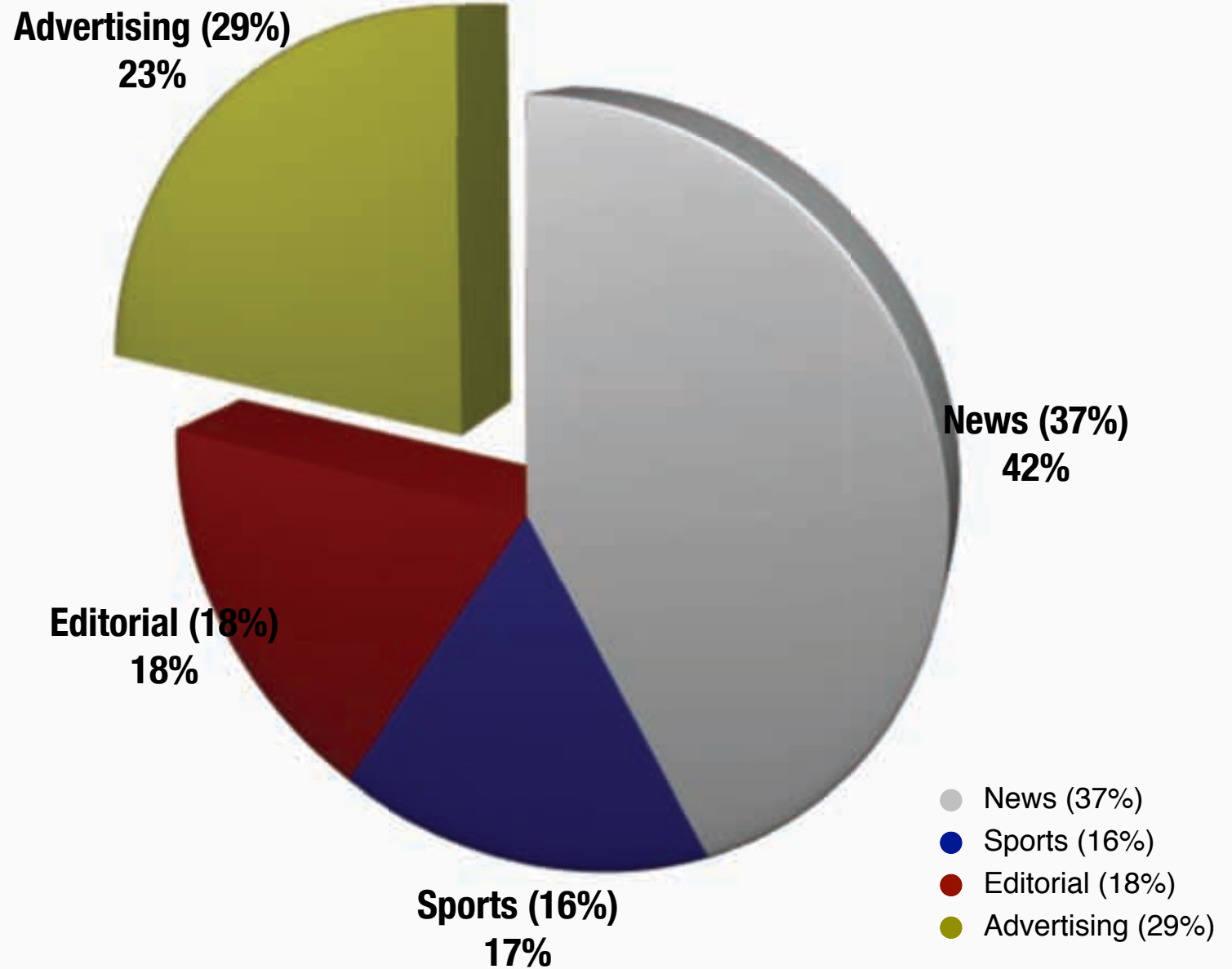


≥ 3 sources

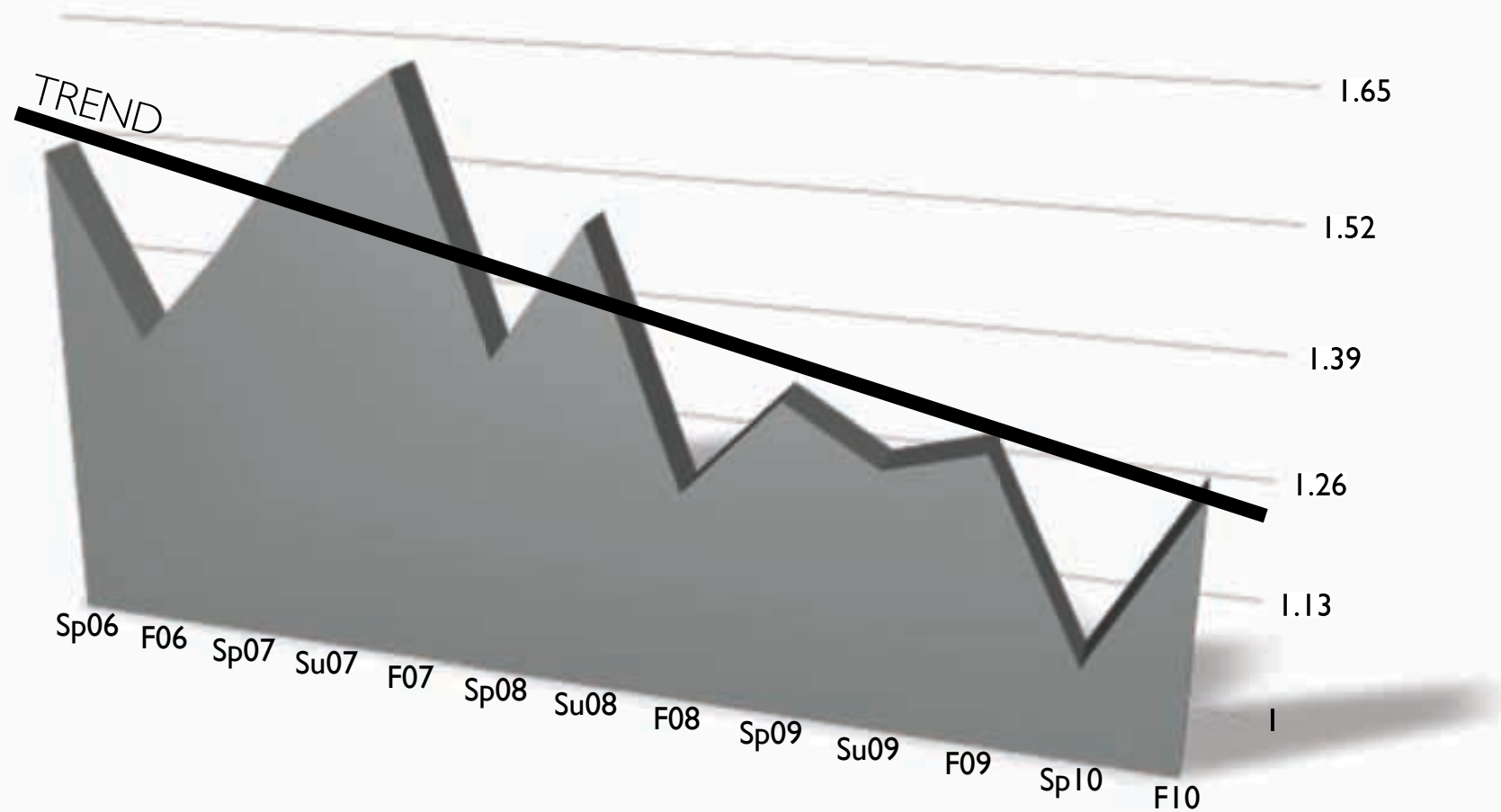
2006-2010



Content



Stories per page



4-year average: 1.41



Credibility

Rating: 78% said good or very good

Fairness of paper • 73.8% fair

Trusted • 65.4% trusted

Accurate • 58.2% accurate

Top error: quotations wrong

Top type of error: “My quotes were distorted out of context.”

Top reason for error: “Reporter didn’t fully understand the story.”



Agronomics

Fresh faces, old places

W



1970

1980

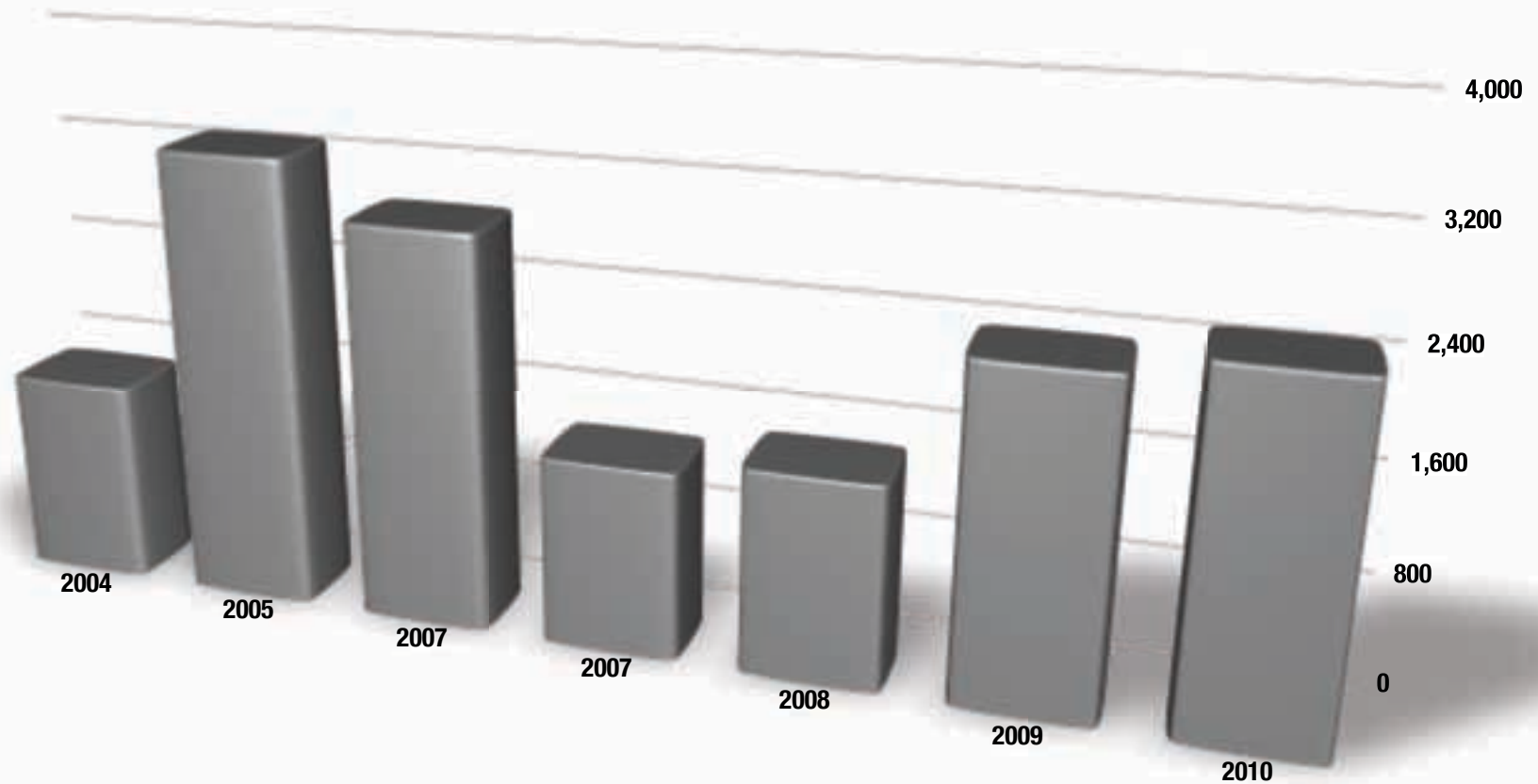
1990

2000



Yearbook sources

2006-2010



Discussion

- Should we strive for a more diverse staff so we can better reflect the campus and use a greater diversity of sources?
- If so, how do we do that?



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